



ENVIRONMENT INSTITUTE OF AUSTRALIA AND NEW ZEALAND

SPONSORSHIP PROSPECTUS

L2A ONLINE
PROFESSIONAL
DEVELOPMENT SERIES

L2A
Bushfire Planning

L2A
Strategic Water
Management

L2A
Infrastructure EIA

'Climate change in environmental practice'



Environment Institute of
Australia and New Zealand Inc.





Sponsorship Opportunity

ABOUT EIANZ

Your lead partner

The Environment Institute of Australia and New Zealand (EIANZ) is the leading not-for-profit professional association for environmental practitioners. The Institute supports the profession and promotes independent and interdisciplinary discussion on environmental policy and practice.

Our members come from all areas of environmental practice and are at the forefront of assessing and addressing complex issues such as climate change, sustainability and preserving biodiversity. Some members are at the start of their careers, while others are highly regarded experts in their field.

2021 L2A online professional development series

Celebrating 10 successful years of learning to adapt L2A is excited to be responding to local, national and global challenges by moving online in 2021. Informed by a 2020 EIANZ members survey, L2A 2021 will deliver targeted skills development on climate change adaptation and resilience planning, climate change risk assessment and climate change projections and science. The approach will be a curated approach, structured around expert guest speakers and online resources with each course delivered over 3 x half days.

The focus of the courses will be on practical climate change related skills and knowledge that can be applied by experienced environmental practitioners. The scope will be NSW State based.



2021 L2A Online Professional Development Series

Online short courses

Across each course international, national, state and local climate change policy and legislation will be addressed as cross-cutting themes, to ensure sessions focus on practical skills.

Course	Sessions	Date 2021
L2A: Infrastructure EIA 	Session 1: Considering climate projections in infrastructure EIA Session 2: Risk assessment and adaptive pathways in infrastructure EIA Session 3: Communications for resilience in infrastructure EIA	10 March 17 March 24 March
L2A: Strategic Water Management 	Session 1: Climate projections and water security Session 2: Uncertainty in water resource planning Session 3: Considering social and economic impacts	5 May 12 May 26 May
L2A: Bushfire Planning 	Session 1: Climate change and fire ecology in NRM Session 2: Planning for bushfire recovery Session 3: Integrating traditional fire management into NRM	14 July 21 July 28 July

Benefit for sponsors

Demonstrate your organisation's leadership, commitment and contribution to best practice environmental outcomes

Develop your organisation's environmental professionals and their career development

Engage with leading experts

Broad exposure to participants through exclusive sponsorship, promotional materials for participants and website recognition

Attendance for a number of your representatives based on partnership package level



Course Delivery

As well as a focus on the formation of practical skills relevant to environmental practitioners, each course delivery will provide online networking opportunities and build the L2A community of practice. Each online course will be 3 x half day sessions delivered 1 week apart consisting of:

- » Informal meet & greet
- » Facilitator introduction and session scene setting
- » Two or three speakers with a mix of policy, research or practice expertise
- » Structured Q & A
- » Breakout room activities
- » Facilitated reflection and close
- » Certificate of Attendance

Participation

Each course will run with a minimum of 8 and a maximum of 20 participants to ensure quality of learning, networking and engagement. Participants will predominantly be sourced from NSW but those from further afield within Australia will also be welcomed.

The online course will be delivered via Zoom.

Each participant will receive a detailed Program prior to their course commencement and access to the course slides at the conclusion to their online professional development.

2021 L2A Online Professional Development Series

Organisers

Sponsorship:

Fiona Gainsford, EIANZ NSW Division Committee
fiona@gainsford.com.au

Registration:

Environment of Australia and New Zealand (EIANZ)
Phone: 03 8593 4140
Email: office@eianz.org



Scan the QR code to register to attend any of the courses.

Course Content:

Fabian Sack, Sustainably Pty Ltd
fabian@sustainably.net.au



Partnership Packages

Series Partner (3 available)

\$13, 200 (inc GST)

- » Prime logo position on the Course Program, to be distributed to each course participant and located on the EIANZ event page website
- » Logo on the EIANZ website advertising the Series with a link to your website
- » Logo on advertisements for the Series and Courses
- » Logo on opening/closing/session break slides
- » 2 x registrations per Course (3 x courses) to the value of \$6,300

Course Partner (2 available per Course)

\$5, 500 (inc GST)

- » Logo position on the 1 x Course Program, to be distributed to each course participant and located on the EIANZ event page website
- » Logo on the EIANZ website advertising the 1 x Course with a link to your website
- » Logo on advertisements for the 1 x Course
- » Logo on opening/closing/session break slides
- » 2 x registrations per 1 x Course to the value of \$2,100

Current course options:

- » L2A Infrastructure EIA
- » L2A Strategic Water Management
- » L2A Bushfire Planning

Student Member Supporter

\$1, 650 (inc GST)

- » Sponsorship of 1 x EIANZ Student Member to attend 1 x course
- » Logo position on the 1 x course Program, to be distributed to each course participant and located on the EIANZ event page website
- » Logo on the EIANZ website advertising the 1 x course with a link to your website
- » Logo on advertisements for the 1 x course
- » Logo on opening/closing/session break slides
- » 2 x registrations per 1 x course to the value of \$1,440

Current course options:

- » L2A Infrastructure EIA
- » L2A Strategic Water Management
- » L2A Bushfire Planning

Series Education Partner (1 available)

- » Prime logo position on the course Program, to be distributed to each course participant and located on the EIANZ event page website
- » Logo on the EIANZ website advertising the Series with a link to your website
- » Logo on advertisements for the Series and courses
- » Logo on opening/closing/session break slides
- » Prime logo position on the course Certificate of Attendance (logo to be supplied)

Current course options:

- » L2A Infrastructure EIA
- » L2A Strategic Water Management
- » L2A Bushfire Planning

Custom Sponsorship Package

Please contact the Series Organiser if you would like to discuss a tailored package.



Application Procedures

If you are interested in a sponsorship package please contact, or return the completed form below, to EIANZ NSW: Fiona Gainsford, EIANZ NSW Division Committee
fiona@gainsford.com.au

L2A 2021 online professional development series | Partnership application

Organisation: _____

Title: _____ First name: _____ Last name: _____

Position held: _____

Business address: _____

Suburb: _____ State: _____ Post code: _____

Country: _____

Business phone: _____

Email: _____

I/We would like to apply for the following partnership opportunity

- Series Partner (3 available) **\$13, 200 (inc GST)**
- Course Partner (2 available per Course) **\$5, 500 (inc GST)**
 - L2A Infrastructure EIA**
 - L2A Strategic water management**
 - L2A Bushfire planning**
- Student member Supporter **\$1, 650 (inc GST)**
- Series Education Partner (1 available)
- Custom Sponsorship Package

I/We have read and agree to the terms and conditions.

Signed: _____ Date: _____

(for and on behalf of the organisation named above).

A tax invoice will be issued upon receipt of this application. Payment can be made by bank deposit or credit card using the details provided on the tax invoice.



Terms and Conditions

Participation

The organisers make no warranty as to the number of participants that may register for these events.

Provision of participant details

The provision of participant contact details is subject to the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum participants and distributed to fellow participants or any other party, participants must give consent. This consent will be sought but is not guaranteed.

Unavoidable occurrences

Should any or all of the courses be cancelled or delayed through no fault of the organiser, the EIANZ NSW Committee or the Course/Event Manager, then the sponsor should not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Advertising for the courses

The partnership package includes the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the courses.

Application procedures

In the event you cancel your package, the organiser reserves the right to retail deposit monies received unless that particular package is resold.



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ENVIRONMENT INSTITUTE OF AUSTRALIA AND NEW ZEALAND

EIANZ is a professional association for environmental practitioners. We support practitioners throughout their careers, from students and early careers, to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

'Climate change in environmental practice'



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