

THE TRUE COST OF LITTER

the latest on best practice litter prevention

DATE WEDNESDAY 1ST MARCH

5.30pm registration, 6-7.30pm, drinks till 8.30pm
Food & refreshments provided

VENUE Tank Stream Labs, 17-19 Bridge St, Sydney

COST Free for EIANZ members, \$20 for non-members

ABOUT THE EVENT

In comparison to waste prevention and management, litter is often managed through a limited 'toolbox' of metrics and policy. However, lessons from the behavioural sciences have been used internationally in litter management to great effect. Join us to explore the social behaviours that littered areas can cause, and how to design proactive litter management. The NSW EPA will present on their refreshed anti-litter education campaign and opportunities for community and local government grant funding under the Waste Less Recycle More 2017-21 extension.

SPEAKERS

Darren Perrin (Eunomia Research & Consulting Ltd) - Eunomia is a UK based environmental consultancy and will present on their work with European authorities that has quantified the true social and environmental impacts of terrestrial and marine litter, as well as the design of policy mechanisms to tackle this growing issue.

Blake Lindley (Edge Environment) - Effectively communicating to the public remains a major challenge of litter and recycling improvement programs. Edge Environment will present on communication challenges and their work with property owners and government to increase participation and capture of waste and recyclables.

Sharon Owens (NSW EPA) - the NSW EPA will present on their renewed anti-litter media campaign being launched in March, along with opportunities for community and grant funding for litter reduction in the Waste Less Recycle More 2017-21 Extension.

REGISTRATION <http://www.eianz.org/events/event/nsw-pep-true-cost-of-litter>



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