



# AELERT 2026 CONFERENCE

*Future ready regulation: embracing innovation,  
leading change & strengthening regulatory systems*

6-8 October 2026 | Sofitel Melbourne on Collins

SPONSORSHIP & EXHIBITION PROSPECTUS

# A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



## Leading future-ready regulation together

Regulation is changing at pace. Emerging technologies, shifting industries and rising public expectations are placing increasing pressure on regulatory systems and the people responsible for them. Regulators are being asked to deliver stronger outcomes, faster decisions and greater transparency - often within systems that weren't designed for the complexity we now face. The AELERT 2026 Conference is a direct response to this reality. Across three focused days, the program centres on practical application: how regulatory systems can be strengthened, modernised and equipped to deliver credible and trusted outcomes in a rapidly evolving environment.

Partnership with industry, service providers and research organisations is central to achieving these outcomes and allowing regulators to more meaningfully deliver on outcomes. AELERT 2026 offers sponsors and exhibitors a significant opportunity to engage with regulators who are actively shaping regulatory systems, capability and practice. This is not a forum for promotion alone, but a space to demonstrate how your technologies, services and expertise deliver public benefit and allow regulators to become more effective and impactful.

We invite organisations that share AELERT's commitment to innovation, regulatory excellence and providing real public value to partner with us in 2026.

**Adam Slater**  
Chief Executive Officer, AELERT

# ABOUT AELERT

## A network run by regulators, for regulators

The Australasian Environmental Law Enforcement and Regulators neTwork (AELERT) is a trusted, practitioner-led network supporting environmental regulators across Australia, New Zealand and the Pacific uniquely run by regulators, for regulators. AELERT exists to strengthen regulatory practice through collaboration, capability building and the sharing of real-world experience.

With a membership spanning the full spectrum of regulatory functions -- from policy and law design through to compliance and enforcement. Our community includes both environmental and non-environmental regulators, united by a shared commitment to effective, trusted and future-ready regulation.

### Engage regulators shaping systems and outcomes

- AELERT 2026 will attract a highly engaged audience of regulatory professionals, including:
- Senior executives, directors and decision-makers shaping regulatory systems and strategy across government
- Regulatory leaders and managers responsible for organisational performance, capability and culture
- Practitioners working across the full regulatory spectrum, from policy and law design through to compliance, enforcement, investigations and intelligence
- Policy, reform and transformation leaders driving system-level and legislative change
- Specialists in data, technology, science, risk, assurance and regulatory innovation

This audience is actively grappling with how regulation must evolve to remain effective, trusted and fit for purpose. They're actively seeking practical insights and applied solutions.

# CONFERENCE OVERVIEW

## The future of regulation is here

The AELERT 2026 Conference: Future Ready Regulation is a three-day event designed to support regulators as they navigate accelerating change, increasing complexity and heightened public expectations. The program moves beyond theory. It focuses on what future-ready regulation looks like in practice: how systems can be strengthened, modernised and equipped to deliver effective, credible outcomes.

The program is structured around five key themes that define what future-ready regulation looks like in practice.

Digital Innovation & Emerging Technologies	AI-enabled regulation, digital evidence, advanced monitoring, shared data systems and intelligence-led compliance tools.
Leading Change Across Industries	Navigating transitioning industries, waste and pollution control, regulatory reform, workforce capability and operational excellence.
Public Trust, Ethics & Accountability	Ethical decision-making, community trust, risk communication, outcome-focused regulation and harm-focused enforcement.
Sustainability & Long-Term Resilience	EPBC/Nature Positive reforms, climate and net zero regulation, biodiversity, water, land and circular systems.
Collaborative & Cross-Sector Leadership	Cross-agency collaboration, First Peoples leadership, capability building and partnership-driven regulatory solutions.

## Program overview

The structure below reflects the conference design and the types of engagement opportunities available to event partners. A full program will be released in the coming months.

### Day 1: 6 October Embracing Innovation on the Frontier of Regulatory Practice

The conference opens with the big-picture shifts defining modern regulation: AI, data, digital tools, climate impacts and national reform. Plenary keynotes and facilitated discussion set the context for the days ahead.

Evening: Welcome Reception [Sponsor opportunity]

### Day 2: 7 October Fostering Regulatory Excellence

Moving from context to practice. Day two focuses on real-world application of technologies and approaches across specific subject areas: compliance, enforcement, environmental regulation and industry transition.

Show & Tech showcase [Sponsor opportunity]

Evening: Gala Dinner [Sponsor opportunity]

### Day 3: 8 October Collaboration and Co-Design for Better Outcomes

The final day draws on insights from the preceding sessions to explore cross-sector leadership, First Peoples partnerships, ethical governance and building public trust. Collaborative workshops translate discussion into actionable commitments.

# WHY PARTNER WITH AELERT 2026

## Partnerships built for impact

The AELERT 2026 Conference brings together regulators who are actively reshaping regulatory systems, capability and practice. For organisations working with government, it offers a rare opportunity to engage in a setting focused on real-world problem solving and future ready solutions.

This isn't a promotional conference - It's an action-oriented forum for regulators seeking tools, approaches and partnerships that genuinely improve regulatory effectiveness, efficiency and regulatory outcomes and public trust.

### Partnership benefits

- Brand visibility across all conference touchpoints and channels, before, during and after the event
- Direct engagement with senior decision-makers and frontline practitioners
- Opportunity to demonstrate technologies and services in real regulatory contexts
- Insight into emerging regulatory challenges and priorities across Australasia
- Access to a close-knit, high-trust professional network that extends well beyond the three days
- Alignment with values of integrity, independence and public interest outcomes

### Who we're looking for

- Partnership opportunities are open to organisations whose work directly supports modern regulatory practice and public-interest outcomes, including:
- Regulatory technology providers: data, analytics, AI, monitoring and case management
- Consulting firms specialising in regulation, governance, compliance and reform
- Training and capability development providers working with regulators
- Risk, assurance, audit and integrity service providers
- Research organisations and applied policy institutes

# SPONSORSHIP & EXHIBITION

## Sponsorship & exhibition opportunities

The AELERT 2026 Conference offers a range of sponsorship and exhibition opportunities designed to support meaningful engagement, visibility and contribution. Packages are aligned to different organisational objectives and levels of involvement and are subject to availability and alignment with AELERT's values and purpose.

Package	Investment	Available	Conf. passes	Notes
Major Event Partner	\$15,000	3	2	
Social Event Partner: Gala	\$10,000	1	2	
Social Event Partner: Welcome Reception	\$7,500	1	2	
Event Partner	\$5,000	5	1	
Coffee Cart Partner	\$7,500	1	1	
Lanyard Partner	\$5,000	1	1	
Show & Tech (add-on)	\$2,500	≤5	n/a	Add-on only
Exhibition upgrade (add-on)	\$2,000	n/a	n/a	For package holders

All packages include standard AELERT sponsor entitlements unless otherwise noted. Add-on options (Show & Tech; Exhibition upgrade) are available to eligible package holders. Early engagement is strongly recommended. Opportunities are limited. All costs are quoted excluding GST.

### Standard sponsor entitlements: included in all packages

- Corporate logo featured on all event advertising and promotional materials
- Corporate logo and website link featured on the AELERT 2026 event website
- Corporate logo on official sponsor banners and holding slides for the duration of the event
- Sponsor profile on the conference event portal: logo, contact details, hyperlink and description of services (80 words)
- Access to delegate list (name and organisation only, no contact details) subject to privacy requirements
- Member discount on additional conference ticket purchases

### Delegate Tote Bags

Delegate tote bags will be provided to all conference attendees. Sponsors and exhibitors are welcome to contribute branded materials for inclusion, subject to AELERT approval. Inclusion of materials in tote bags is noted as an entitlement within relevant sponsorship packages and is subject to content approval.

# SPONSORSHIP AND EXHIBITION

## Partnership opportunities

Standard branding entitlements apply to all packages. Opportunities are subject to availability and alignment with AELERT's values and purpose. All investments quoted are excluding GST.

### Major Event Partner (3 available) \$15,000

Maximum visibility across the full conference, with a platform to address delegates directly from the opening plenary.

- 2x full conference passes including social events
- 3-minute address during opening plenary (live or pre-recorded)
- 2x corporate banners in main conference room
- Digital advertorial in conference event EDM and LinkedIn mention
- Digital banner ad on the conference event virtual portal
- Inclusion in delegate tote bag (subject to approval)
  - Exhibition upgrade: Exhibitor booth and virtual listing (+\$2,000)
  - Show & Tech plenary slot (+\$2,500, subject to approval)

### Social Event Partner: Networking Gala Event (one available) \$10,000

Exclusive sponsorship of the conference gala event, the flagship social event of AELERT 2026 Conference.

- Exclusive naming rights for the gala event
- 2x full conference passes + 2x additional gala event tickets
- 2-minute welcome address at the gala event (live or pre-recorded)
- 2x corporate banners at the Gala Dinner venue
- Digital advertorial in social event EDM and LinkedIn mention
- Inclusion in delegate tote bag (subject to approval)
  - Exhibition upgrade: Exhibitor booth and virtual listing (+\$2,000)
  - Show & Tech plenary slot (+\$2,500, subject to approval)

### Social Event Partner: Welcome Reception (one available) \$7,500

Exclusive sponsorship of the welcome reception, the opening social occasion of AELERT 2026 Conference.

- Exclusive naming rights for the welcome reception event
- 2x full conference passes + 2x additional Reception tickets
- 2-minute welcome address at the reception (live or pre-recorded)
- 2x corporate banners at the reception venue
- Digital advertorial in social event EDM and LinkedIn mention
  - Exhibition upgrade: Exhibitor booth and virtual listing (+\$2,000)
  - Show & Tech plenary slot (+\$2,500, subject to approval)

# SPONSORSHIP AND EXHIBITION

## Event Partner (5 available) \$5,000

Meaningful brand presence across the conference, including event app advertising and eligibility for the Show & Tech Technology and Innovation Showcase.

- 1x full conference pass including social events
- 1x corporate banner at the conference
- Digital banner ad on the conference event app
- Pre-event LinkedIn promotion on AELERT channels
- Inclusion in EDM promotions and delegate tote bag
  - Exhibition upgrade: Exhibitor booth and virtual listing (+\$2,000)
  - Show & Tech plenary slot (+\$2,500, subject to approval)

## Coffee Cart Partner (one available) \$7,500

Your branding accompanies the coffee cart, arguably the most visited location in the building, with the option to supply branded cups throughout the event.

- 1x full conference pass including social events
- 1x corporate banner at the coffee cart
- Branded coffee cup opportunity (subject to approval)
  - Exhibition upgrade: Exhibitor booth and virtual listing (+\$2,000)

## Lanyard Partner (one available) \$5,000

Your logo on the official AELERT 2026 Conference lanyard, worn by every delegate for the full duration of the event and beyond.

- 1x full conference pass including social events
- Logo on official AELERT 2026 lanyards worn by all delegates
- Lanyard artwork proof provided; lanyards sourced by AELERT
  - Exhibition upgrade: Exhibitor booth and virtual listing (+\$2,000)

## Hybrid Exhibition Package (12 available) \$2,750

Connect with in-person and virtual delegates throughout the conference via a physical booth and virtual exhibition listing on the virtual event portal.

- 2x exhibitor passes (access and catering; session access not included)
- 2x2m exhibition booth in the conference venue
- Virtual exhibition listing on the virtual event portal
- Virtual listing: 80w, logo, contact details, video links and PDF downloads
- Pre-event LinkedIn promotion and logo inclusion in EDM promotions
  - Show and Tech plenary slot (+\$2,500, subject to approval)

## Show & Tech: Technology and Innovation Showcase

add-on only | up to 5 slots | \$2,500

A curated 5-minute plenary slot for technology and service providers to demonstrate real-world applications in regulatory practice. Positioned before a plenary break on Day 1 or Day 2. Subject to AELERT technical committee approval. Available as an add-on to all sponsorship packages.

**Insurance** Exhibitors must hold public liability insurance (\$10M minimum). A certificate of currency is required prior to the event. All promotional content is subject to AELERT approval. Coffee cart details subject to confirmation.

## NEXT STEPS

### Partner with the AELERT 2026 Conference

Organisations interested in sponsorship or exhibition opportunities at the AELERT 2026 Conference are encouraged to review the available packages and get in touch to discuss suitability, availability, or custom packages.

Opportunities are limited and some packages are exclusive.

### Contact us

Luke Wade  
Senior Communications Coordinator  
[luke.wade@sa.gov.au](mailto:luke.wade@sa.gov.au)

# DELEGATE BAG INCLUSION GUIDANCE

Many of the AELERT 2026 Conference attendees are government regulators. To maintain integrity and comply with Australian public sector gift acceptance rules, all sponsor contributions to delegate bags must be low value, widely distributed promotional items only. This guidance outlines what is acceptable, what is not, and why.

Australian public officials must avoid accepting gifts that could create a real or perceived conflict of interest. Items of more than token value may trigger mandatory gift declaration requirements or be inappropriate for regulators to accept.

To ensure all attendees can participate comfortably and compliantly, AELERT requires all sponsor provided items to meet the standards below.

Acceptable Items (Token-Value Promotional Materials)	Items Not Permitted
<p>These items are generally suitable for government attendees:</p> <ul style="list-style-type: none"><li>✓ Branded pens or pencils</li><li>✓ Notepads or notebooks</li><li>✓ Brochures, flyers, or information sheets</li><li>✓ Lanyards</li><li>✓ Low-value branded merchandise (e.g., stickers, stress balls)</li><li>✓ Simple reusable tote bags</li><li>✓ Lowvalue USB drives (no preloaded content unless approved)</li><li>✓ Small, inexpensive conference-relevant items (e.g., bookmarks)</li></ul>	<p>To avoid conflicts of interest, sponsors must not provide:</p> <ul style="list-style-type: none"><li>✗ Gift cards or vouchers</li><li>✗ Alcohol or food hampers</li><li>✗ High-value branded merchandise (e.g., premium drink bottles, apparel, tech accessories)</li><li>✗ Items valued above token level</li><li>✗ Anything that could be considered a personal gift rather than a promotional item</li></ul>

## General Requirements

- Items must be appropriate for a professional regulatory audience.
- Items must be widely distributed (i.e., not personalised or exclusive).
- Sponsors must ensure items are safe, lawful, and suitable for all delegates.
- AELERT reserves the right to decline items that do not meet these standards.
- Total value per sponsor contribution should remain well under AUD \$20–\$30.

## Submission Details

**Deadline for delivery of sponsor materials** Friday 18 September 2026

**Delivery location** EIANZ office | Suite 3, 255 Whitehorse Road, Balwyn, Vic, 3103

**Packaging or quantity requirements** TBC

**Contact for queries** Luke Wade - Luke.wade@sa.gov.au