



Environment Institute  
of Australia and  
New Zealand

# SPONSORSHIP PROSPECTUS

## NATIONAL BIODIVERSITY OFFSETS CONFERENCE 4.0

*Nature Positive by 2030: Integrity,  
Restoration and Net Gain in Action*

4-6 August 2026 | Hotel Realm, Canberra





## ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

## National Biodiversity Offsets Conference 4.0

As Australia moves toward a nature-positive future, environmental offsets are under unprecedented scrutiny but also represent a significant opportunity for achieving nature positive outcomes.

The National Biodiversity Offsets Conference, in its fourth iteration, brings together policymakers, regulators, practitioners, Traditional Owners, industry and market leaders to explore how offsets can genuinely deliver ecological gains while maintaining integrity, transparency and trust.

Across five inter-connected themes, the program will build on programs from previous conferences, to examine the evolving policy and governance landscape, including compliance mechanisms, offset governance frameworks, the role of markets and the reforms to the EPBC Act.

The conference will explore the rise of net gain and nature-positive approaches, emerging biodiversity, nature and repair markets, and how offset funds and market-based mechanisms can drive real outcomes for biodiversity while supporting project assessments and delivery.

The conference will delve into the practical realities of offset assessment, design and delivery, from aligning the mitigation hierarchy and addressing unacceptable impacts, challenges of restoration and habitat creation, climate-resilient offsets and managing offset

## CONFERENCE PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Networking events
- Networking opportunities

## BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

scarcity. Sessions will highlight lessons learned from implementation and the opportunities presented by advanced offset frameworks.

A strong focus will be placed on evidence, outcomes and integrity.

The conference will deep dive into the following:

- What constitutes a genuine gain;
- how metrics and monitoring can succeed or fail;
- and the critical role of transparency, compliance and ecological evidence in delivering offsets that work on the ground.

The essential role of Traditional Owners in offsetting and nature-positive outcomes will be explored. Recognising the importance of Indigenous knowledge, leadership and partnership in shaping effective, ethical and enduring approaches to biodiversity conservation will be pivotal in bringing the conference themes together.

This conference is a must-attend for anyone involved in shaping, delivering or relying on offsets and the role of markets in Australia's transition to a credible, nature-positive future.



# PARTNERSHIP PACKAGES

## PLATINUM PACKAGE (one available) A\$20,000

- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banners on the main plenary stage
- Eight full conference registrations
- Your logo in the conference interactive program

## GOLD PACKAGE (two available) A\$15,000

- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Six full conference registrations
- Your logo in the conference interactive program

## SILVER PACKAGE (four available) A\$10,000

- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four full conference registrations
- Your logo in the conference interactive program

## BRONZE PACKAGE (five available) A\$5,000

- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two full conference registrations
- Your logo in the conference interactive program

# PARTNERSHIP PACKAGES

## CONFERENCE DINNER (one available) A\$10,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the conference dinner
- Four full conference registrations
- Acknowledgment on social media posts promoting the conference
- Your logo on the interactive program

## NETWORKING EVENTS (two available) A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Two full conference registrations
- Acknowledgement on social media post promoting the conference
- Your logo on the interactive program

## CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the conference lanyard
- Your logo on the website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Two full conference registrations
- Your logo on the interactive program

## CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at [events@eianz.org](mailto:events@eianz.org) or on 03 8593 4140 to discuss options. All prices are exclusive of GST.

### TERMS AND CONDITIONS

#### ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

#### PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

#### UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

#### ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

#### TO APPLY

Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4142 to discuss your chosen sponsorship package.