

SPONSORSHIP PROSPECTUS



Environment Institute
of Australia and
New Zealand Inc.

EIANZ 2025 IMPACT ASSESSMENT Symposium

AERIAL FUNCTION CENTRE AT UTS, SYDNEY | 27 – 28 AUGUST 2025



ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

SYMPOSIUM

Impact assessment (IA) is always under pressure to do more with less – time, funding and personnel. This has driven a focus on streamlining the processes of IA. A key concern though is that constant streamlining can be a distraction that can lead to poorer environmental and social outcomes. The argument then becomes about defending key parts of the IA process – for example scoping, community involvement, risk aversion and appeals.

What is often forgotten amongst this are the outcomes – what is IA trying to achieve?

This symposium seeks to shift the debate from efficiency of process to achievement of outcomes, and asks a simple question –

SYMPOSIUM PROGRAM

The program will include:

- Plenary sessions
- Panel discussions
- Concurrent sessions
- Networking event
- Networking opportunities

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

how can IA deliver better environmental and social outcomes? This question invites us to critically examine all that we do in impact assessment. It goes beyond efficiency and focuses on effectiveness. It does not exclude an examination of IA processes but poses a different perspective from which to consider them.

This symposium will be based on five key subthemes, that symposium call for papers and workshop sessions will address:

- Developing IA intended outcomes
- Barriers to outcomes-based approaches
- Ensuring integrated assessment
- Impact Assessment follow-up
- Role of strategic environmental assessment and regional planning

PARTNERSHIP PACKAGE

PLATINUM PACKAGE (one available) A\$15,000

- Prime logo position on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Eight symposium registrations
- Your logo in the symposium interactive program

GOLD PACKAGE (two available) A\$7,500

- Your logo on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four symposium registrations
- Your logo in the symposium interactive program

SILVER PACKAGE (three available) A\$5,000

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two symposium registrations
- Your logo in the symposium interactive program

BRONZE PACKAGE (four available) A\$2,500

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One symposium registrations
- Your logo in the symposium interactive program

PARTNERSHIP PACKAGES

SYMPOSIUM LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the symposium lanyard
- Your logo on the website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Two full symposium registrations

NETWORKING EVENT A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Two full symposium registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss options. All prices are exclusive of GST.

TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the Symposium be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the Symposium.

TO APPLY

Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss your chosen sponsorship package.