SPONSORSHIP PROSPECTUS



ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

ANNUAL CONFERENCE

The Environment Institute of Australia and New Zealand (EIANZ) invites you to Perth for a two-day deep-dive into professional collaboration that delivers real-world environmental outcomes.

In an era where environmental challenges grow increasingly complex, no single practitioner can work in isolation. The 2025 EIANZ Annual Conference examines how meaningful collaboration across disciplines, communities, and landscapes is revolutionising our profession and enhancing our collective impact.

WHY ATTEND THIS ESSENTIAL INDUSTRY EVENT:

Gain practical insights from successful collaborative projects across diverse environmental contexts

Discover breakthrough methodologies

for project management and teamwork that enhance outcomes

Learn effective approaches to truth-telling, stakeholder consultation, and community engagement

Network with industry leaders tackling water management, cumulative impacts, and strategic planning challenges

Access valuable lessons from both successful collaborations and initiatives that fell short

Join environmental practitioners from across Australia and New Zealand as we share knowledge, examine best practices, and forge the connections that will shape the future of environmental practice.

This conference arrives at a critical juncture for our profession. Secure your place today and be part of defining how environmental practitioners can better serve clients, engage communities, and protect our shared environment through the power of collaboration.

CONFERENCE PROGRAM

The program will include:

- Plenary sessions
- Panel discussions
- Concurrent sessions
- Networking event
- Networking opportunities

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

PARTNERSHIP PACKAGE

PLATINUM PACKAGE (one available) A\$15,000

- Prime logo position on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Eight conference registrations
- Your logo in the conference interactive program

GOLD PACKAGE (two available) A\$7,500

- Your logo on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four conference registrations
- Your logo in the conference interactive program

SILVER PACKAGE (three available) A\$5,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two conference registrations
- Your logo in the conference interactive program

BRONZE PACKAGE (four available) A\$2,500

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One conference registration
- Your logo in the conference interactive program

PARTNERSHIP PACKAGES

FIELD TRIP SPONSORSHIP (one available) A\$3,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- One full conference registration
- Acknowledgment on social media posts promoting the conference

CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the conference lanyard
- Your logo on the website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Two full conference registrations

WELCOME FUNCTION (one available) A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Two full Conference registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

NETWORKING EVENT & AWARDS NIGHT (one available) A\$10,000

- Exclusive naming rights to the event
- Your logo to be on all documentation and communication associated with the networking event
- Six full conference registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss options. All prices are exclusive of GST.

ATTENDANCE

and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

TO APPLY

Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss your chosen sponsorship package.