



Environment Institute
of Australia and
New Zealand

SPONSORSHIP PROSPECTUS



INSECTS IN CRISIS SYMPOSIUM

Friday 4 July 2025 | Hotel Realm, Canberra

ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is the professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

SYMPOSIUM PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Networking event
- Networking opportunities

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

INSECTS IN CRISIS SYMPOSIUM

Insects are at the heart of our ecosystems – and these tiny yet essential creatures are in crisis. Recognising the urgent need for environmental practitioners to turn their focus to insects' protection, EIANZ is pleased to announce our 2025 Insects in Crisis Symposium in Canberra on Friday 4 July 2025.

The loss of insects is considered an even more pressing threat than climate change, with its impacts likely to be felt sooner. The consequences could include a drastic decline in the availability of nutritious food—a reality we cannot afford to ignore. The EIANZ strongly advocates for active engagement and evidence-based environmental management to safeguard the unique insect species of Australia and New Zealand.

The urgency of this crisis is underscored by alarming data. In late 2024, ABC Science reported that one to three insect species are estimated to go extinct every week in Australia. Earlier that year, ABC News highlighted the damaging effects of pollution on beneficial insects. The warning signs are not new; Radio New Zealand hosted discussions in 2020 calling for action on insect declines, and in 2019, the New Zealand Prime Minister's Chief Science Advisor posed a critical question: Is Aotearoa losing its insects?

This symposium serves as a pivotal gathering for environmental practitioners, regulators, and researchers to delve into the problem, explore its challenges, and discuss actionable solutions. on the Wednesday 18 October 2023.

ATTENDANCE

It is anticipated the symposium will attract 80-100 delegates from across Australia and New Zealand.

PARTNERSHIP PACKAGES

GOLD PACKAGE (one available) A\$7,500

- Your logo on the symposium flyer
- Your logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Five full symposium registrations
- Your logo in the symposium interactive program

SILVER PACKAGE (three available) A\$5,000

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Three full symposium registrations
- Your logo in the symposium interactive program

BRONZE PACKAGE (five available) A\$2,500

- Logo on the symposium flyer
- Logo on the EIANZ website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two full symposium registrations
- Your logo in the symposium interactive program

SYMPOSIUM LANYARD (one available) A\$3,000

- Your logo prominently and exclusively displayed on the symposium lanyard
- Your logo on the website advertising the symposium with a link to your website
- Acknowledgment on social media posts promoting the symposium
- Two full symposium registrations

NETWORKING EVENT (one available) A\$5,000

- Exclusive naming rights to the event
- Introductory speech at the symposium
- Your logo to be on all documentation and communication associated with the networking event
- Two full symposium registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4140 to discuss options.

TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the symposium be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the symposium.

CONTACT

APPLY

Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss your chosen sponsorship package.