



Environment Institute
of Australia and
New Zealand

SPONSORSHIP PROSPECTUS

NATIONAL BIODIVERSITY OFFSETS CONFERENCE 3.0

From offsetting to nature positive

23 - 25 July 2024 | Hotel Realm, 18 National Circuit, Canberra



ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

National Biodiversity Offsets Conference 3.0

Shortly after EIANZ's last National Biodiversity Offsets Conference in 2022, the Commonwealth released its Nature Positive Plan. Looking ahead, Australia will host the inaugural Global Nature Positive Summit in October 2024. With this ongoing focus on Nature Positive outcomes, what is the role of biodiversity offsets? Can we move from biodiversity offsets to nature positive outcomes?

The 2024 National Biodiversity Offsets Conference will explore how biodiversity offsets have changed since the last conference and ask whether we are equipped to progress to a Nature Positive future. The conference will also revisit some of the themes explored at the previous Offsets Conferences in 2019 and 2022, including progress on the recommendations of the Independent Review of the EPBC Act by Professor Graeme Samuel AM. This conference will interest policy makers, regulatory authorities, academics, environmental accountants, offset brokers, environmental practitioners, offset providers and the legal fraternity. Participants will gain a greater understanding of the evolving field of biodiversity offsets and an opportunity to inform how we move from biodiversity offsets toward a nature positive future. The time is right to meet again for a national forum on biodiversity offsets, to reflect on how things

CONFERENCE PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Networking event
- Networking opportunities

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates

have changed since 2022 and help facilitate/ navigate the shift from biodiversity offsets to nature positive outcomes.

This event will provide an opportunity to:

- Learn from academics, the legal fraternity, industry and those involved in offset markets;
- Share in the experiences of other professionals;
- Hear from landholders and organisations involved in the hands-on delivery of offsets;
- Discuss biodiversity offsets at the local government scale;
- Consider if and how current metrics for biodiversity offsets can be applied to nature positive outcomes and;
- Explore environmental markets.

PARTNERSHIP PACKAGES

PLATINUM PACKAGE (one available) A\$20,000

- Prime logo position on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Six full conference registrations
- Your logo in the conference interactive program

SOLD

GOLD PACKAGE (three available) A\$15,000

- Your logo on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four full conference registrations
- Your logo in the conference interactive program

SILVER PACKAGE (four available) A\$10,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Three full conference registrations
- Your logo in the conference interactive program

BRONZE PACKAGE (five available) A\$5,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One full conference registrations
- Your logo in the conference interactive program

PARTNERSHIP PACKAGES

CONFERENCE DINNER (one available) A\$10,000

- Exclusive naming rights to the event
- Your logo to be on all documents and materials associated with the conference dinner
- 5 full conference registrations
- Acknowledgment on social media posts promoting the conference
- Your logo on the interactive program

SOLD

CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on lanyards
- Your logo on the website advertisement and link to your website
- Acknowledgment on social media posts promoting the conference
- Two full conference registrations

SOLD

NETWORKING EVENTS (two available) A\$5,000

- Exclusive naming rights to the event
- Your logo to be on all documents and materials associated with the networking event
- Two full conference registrations
- Acknowledgment on social media post promoting the conference

SOLD

CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at events@eianz.org or on 03 8593 4140 to discuss options. All prices are exclusive of GST.

TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

TO APPLY

Please contact Narelle Mewburn at narelle@eianz.org or on 03 8593 4142 to discuss your chosen sponsorship package.