



Environment Institute  
of Australia and  
New Zealand Inc.

# EIANZ SHAPING THE FUTURE OF THE ENVIRONMENT PROFESSION

## ANNUAL CONFERENCE

26 - 28 October 2022 | Townsville, QLD

## ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. We support practitioners throughout their careers – from students and early career professionals to experienced and certified practitioners, through to retirement. We harness the expertise of our members to progress environmental practice and advocate to improve sustainability outcomes.

The Institute has a certification scheme that recognises ethical and professional practice which assures government, industry, and the community of practitioners' professional standing. Our members and certified practitioners have specialist knowledge and skills in environmental systems, processes, and solutions. They bring passion, ingenuity, and creativity to their work.

## EIANZ ANNUAL CONFERENCE

The Annual Conference is the EIANZ's signature event and provides an excellent opportunity for environmental practitioners from across Australia and Aotearoa New Zealand to build their knowledge, skills and proficiencies, challenge conventional thinking, and network with fellow professionals. The conference recognises and celebrates the achievements of environmental practitioners and attracts delegates from consultancies, government, industry, and academia from across Australia and Aotearoa New Zealand.

The EIANZ 2022 Annual Conference will take place in Townsville, Queensland and comes at a time when environmental professionals are returning to work after extended lockdowns. The theme for this year's conference is 'Shaping the Future of the Environment Profession' and will provide the opportunity for practitioners to explore changes and emerging trends in technology, workplaces, and education and what this means for the environment profession.

The conference will open with a welcome function for delegates on the evening of Tuesday 25 October and will include 2 days of technical content, field trip(s), a gala dinner and awards night.

## ATTENDANCE

It is anticipated the conference will attract between 120 - 180 delegates from across Australia and Aotearoa New Zealand.

## CONFERENCE PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Welcome function
- Gala dinner
- Special interest group events
- Field trips
- Networking opportunities

## CONFERENCE STREAMS

- Skill gaps and changes to the environmental workforce.
- Universities preparing graduates for environmental careers.
- Emerging technology (such as remote sensing, drones, real time data capture and analysis, passive monitoring).
- Emerging themes in the environmental profession.
- Changes to best practice environmental survey, management, and compliance.
- Positive influence on environmental rehabilitation and restoration.

## BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national, and potentially international delegates.
- Opportunity for broad exposure to delegates through:
  - o introduction or chairing of a session
  - o website recognition
  - o signage and announcements
  - o listing on conference page of the EIANZ website
  - o complimentary attendance for personnel (number dependent on sponsorship package).

# PARTNERSHIP PACKAGES

## PLATINUM PACKAGE (one available) A\$25,000

- Prime logo position on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Ten full conference registrations
- Your logo in the conference pull-out program

## GOLD PACKAGE (three available) A\$15,000

- Your logo on the conference flyer
- Your logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Your logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Opportunity to display banner on the main plenary stage
- Six full conference registrations
- Your logo in the conference pull-out program

## SILVER PACKAGE (four available) A\$10,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Four full conference registrations
- Your logo in the conference pull-out program

## BRONZE PACKAGE (five available) A\$5,000

- Logo on the conference flyer
- Logo on the EIANZ website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Two full conference registrations
- Your logo in the conference pull-out program

# PARTNERSHIP PACKAGES

## WELCOME EVENT (one available) A\$2,500

- Welcome event naming rights
- Introductory speech at the welcoming event
- Your logo to be on all documentation and communication associated with the welcome event
- Your logo on advertisements and all EIANZ social media platforms for the event
- One full conference registration

## CONFERENCE LANYARD (one available) A\$5,000

- Your logo prominently and exclusively displayed on the conference lanyard
- Your logo on the website advertising the conference with a link to your website
- Acknowledgment on social media posts promoting the conference
- Two full conference registrations

## CONFERENCE DINNER (one available) A\$5,000

- Dinner naming rights
- Introductory speech at the conference dinner
- Your logo to be on all documentation and communication associated with the dinner
- Two full conference registrations
- Your logo on advertisements and all EIANZ social media platforms for the event

## TRADE DISPLAY A\$1,000

- Trestle table, chair, lighting and power
- Company logo on EIANZ website conference page with direct link to company website
- Your logo on advertisements and all EIANZ social media platforms for the event

## CUSTOM SPONSORSHIP PACKAGE

We can also tailor a sponsorship package to suit you. Custom packages could include travel support for international speakers. Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4141 to discuss options.

## TERMS AND CONDITIONS

### ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

### PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

### UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be

entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

### ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

### TO APPLY

Please contact Narelle Mewburn at [narelle@eianz.org](mailto:narelle@eianz.org) or on 03 8593 4142 to discuss your chosen sponsorship package.

# APPLICATION PROCEDURES

To apply for a sponsorship package, please complete and return the form below.

---

## EIANZ 2022 ANNUAL CONFERENCE | PARTNERSHIP APPLICATION

Organisation: .....

Title: ..... First name: ..... Last name: .....

Position held: .....

Business address: .....

Suburb: ..... State: ..... Post code: .....

Country: .....

Business phone: ..... Email: .....

I/We would like to apply for the following partnership opportunity

- Platinum Package (1 available) \$25,000
- Gold Package (3 available) \$15,000
- Silver Package (4 available) \$10,000
- Bronze Package (5 available) \$5,000
- Welcome event (1 available) \$2,500
- Conference Lanyard (1 available) \$5,000
- Conference Dinner (1 available) \$5,000
- Trade Display \$1,000
- Custom Sponsorship Package

I/We have read and agree to the terms and conditions.

Signed: .....

Date: .....

(For and on behalf of the organisation named above)

All figures are in Australian dollars. A tax invoice will be issued upon receipt of this application. Payment can be made by bank deposit or credit card using the details provided on the tax invoice.



Environment Institute  
of Australia and  
New Zealand Inc.

EIANZ 2022 ANNUAL CONFERENCE  
PARTNERSHIP APPLICATION