



Environment Institute  
of Australia and  
New Zealand Inc.

*How good is science!?*

# **EIANZ** ANNUAL CONFERENCE

ONLINE 9, 10, 16 & 17 November 2021

**SPONSORSHIP PROSPECTUS**



## ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. EIANZ supports environmental practitioners and promotes independent and interdisciplinary discussion on environmental issues.

Our members come from all areas of environmental practice and are at the forefront of challenging and addressing complex issues such as climate change, sustainability and preserving biodiversity. Some members are at the start of their careers, while others are highly regarded experts in their field.

## EIANZ 2021 ANNUAL CONFERENCE

The Annual Conference is EIANZ's signature event and provides an excellent opportunity for environmental practitioners to build their knowledge, skills and proficiencies, challenge conventional thinking and network with fellow professionals.

EIANZ's Annual Conference recognises and celebrates the achievements of environmental practitioners and attracts delegates from consultancies, government, industry and academia from across Australia and New Zealand.

### ATTENDANCE

It is anticipated that the conference will attract between 150 – 200+ delegates from across Australia and New Zealand.

### CONFERENCE PROGRAM >

#### CONFERENCE STREAMS

- Contribution of science to policy, planning and decision-making: Where has it been effective and why? Where has it not been effective and why? How do we turn science into policy?
- Quality of science: How do we ensure that we produce good quality science? How do we define good quality?
- Relevance of science: Is scientific research focusing on the most important issues? How do we prioritise in an age of limited budgets while still encouraging innovative science?
- Translating science and expertise into action: How does good science have an impact and create value? How can we use science in environmental management? How effective is science in supporting compliance?

- Communicating science: As a profession, do we do enough to communicate good science? Do we do enough within our own profession? How can we better influence / inform mainstream scientific communicators? How do we improve media coverage of science?
- Contribution of Indigenous knowledge to science: How can we create better synergies between scientific evidence and Indigenous knowledge? What are the challenges in using and communicating Indigenous knowledge and how do we overcome them?
- Limitations of science: How do we balance science against community concerns and perceptions? How do we deal with uncertainty and natural variability, (e.g. climate change)? What limitations does science have?

### BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and/or workforce.
- Exposure to local, national and potentially international delegates.
- Opportunity for broad exposure to delegates through:
  - Website recognition
  - Listing on conference page of the EIANZ website
  - Social media posts acknowledging sponsors to over 20K followers
  - Free attendance for personnel (number dependent on sponsorship package)





## **GOLD PACKAGE A\$2,500 (+GST)**

- Logo on the website listing of the event with a direct link to your company and gold sponsorship level acknowledged
- Logo on all marketing advertisements for the event, including social media
- Four online full conference registrations for personnel in your organization

## **SILVER PACKAGE A\$1,000 (+GST)**

- Logo on the website listing of the event with a direct link to your company and silver sponsorship level acknowledged
- Logo on all marketing advertisements for the event, including social media
- Two online full conference registrations for personnel in your organisation

## **BRONZE PACKAGE A\$500 (+GST)**

- Logo on the website listing of the event with a direct link to your company and bronze sponsorship level acknowledged
- Logo on all marketing advertisements for the event, including social media
- One online full conference registrations for personnel in your organisation

## **MERIT AWARDS SPONSOR A\$500 (+GST)**

- Logo on the website listing of the event with a direct link to your company and silver sponsorship level acknowledged
- Acknowledgement of sponsorship of the Merit Awards on all marketing advertisements relating to the event, including social media

We can also tailor packages to your company requirements. Please contact us on +613 8593 4140 (AU), +64 9887 6972 (NZ) or email [narelle@eianz.org](mailto:narelle@eianz.org)

## **TERMS AND CONDITIONS**

### **ATTENDANCE**

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

### **PROVISION OF DELEGATE DETAILS**

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

### **UNAVOIDABLE OCCURRENCES**

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event

Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

### **ADVERTISING FOR THE EVENTS**

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

### **APPLICATION PROCEDURES**

Please contact the event organiser, Narelle Mewburn on [narelle@eianz.org](mailto:narelle@eianz.org) to discuss your chosen sponsorship package. Applications will be accepted until Tuesday 2 November 2021.