

ENVIRONMENT INSTITUTE OF AUSTRALIA AND NEW ZEALAND

NATIONAL BIODIVERSITY OFFSETS CONFERENCE

26 August - 28 August 2019 | Canberra | Australia

SPONSORSHIP PROSPECTUS



Environment Institute
of Australia and
New Zealand Inc.



| ABOUT THE CONFERENCE

Biodiversity offsets are now used by all levels of government throughout Australia to counterbalance significant residual impacts from deleterious actions on specific matters of national, state or local environmental significance.

Formal mechanisms for delivering biodiversity offsets have been emerging in Australia for at least 30 years. During this time, biodiversity offset frameworks have been ever-evolving; have frequently been complex; have involved multiple stakeholders; and are often controversial.

There is increasing interest in the use of biodiversity offsets across many sectors including mining, extractive resource, infrastructure and land development industries to address their environmental impacts. At the same time many policy makers, practitioners and academics are reflecting on the history of biodiversity offsets, present frameworks used in their delivery and the ways these frameworks can be improved to reflect market conditions and emerging science. Controversy continues to revolve around the effectiveness of current approaches and what are the key elements of successful programs.

The time is right for a national forum on biodiversity offsets to aid in shaping the future of environmental offsets in Australia. This conference will be of interest to policy makers, regulatory authorities, academics, offset brokers, environmental practitioners, offset providers and the legal fraternity.



| CONFERENCE THEMES

A national conference on biodiversity offsets will provide an opportunity to:

- **discuss** their history and effectiveness in addressing environmental impacts;
- **share** experiences from all levels of government;
- **learn** from academics, the legal fraternity and those involved in offset markets;
- **hear** from individuals involved in the hands-on delivery of offsets;
- **explore** different metrics for measuring impact and calculating offset delivery; and
- **debate** the relative benefits of direct, indirect and 'pay and go' offsets.

Participants will gain an understanding of every aspect of biodiversity offsets and the opportunity to participate in closing session aimed at identifying priorities for biodiversity offset policy, science, markets and delivery in Australia.

| BENEFITS OF PARTNERING

Benefits to partners include:

- **INTERACTION** with leading experts and decision-makers in biodiversity offsets
- **DEMONSTRATING** your organisation's leadership, commitment and contribution to sound environmental practice
- **INCREASED BUSINESS POTENTIAL** with direct access to a captive audience of current and potential Australian clients
- **BROAD EXPOSURE** to attendees through exclusive sponsorship, promotional materials for attendees, website recognition, signage and announcements
- **OPPORTUNITY** to provide products or services as in-kind sponsorship
- **ATTENDANCE** for a number of your representatives based on partnership package level



| CONFERENCE PROGRAM

The program will include:

- Welcome function
- Keynote addresses
- Presentations covering issues relevant to biodiversity offsets
- Conference dinner
- Field trips

| VENUE

The conference will be held at the [Hotel Realm, Canberra](#), in the heart of Canberra.

The venue has modern facilities, including an integrated space for trade and sponsor displays and lunches and morning and afternoon breaks, ensuring maximum exposure for sponsors. Accommodation is provided on-site, ensuring delegates will have ample opportunity to engage with the sponsors and trade displays throughout the conference.

The conference dinner will be held in the heritage-listed [Old Parliament House](#) in Canberra.

| ATTENDANCE

We expect approximately 150 delegates to attend this event. This conference will attract international speakers and key people in the offsets landscape from all over Australia.

| CONFERENCE ORGANISER

Environment Institute of Australia and New Zealand

Phone: 03 8593 4140

Email: office@eianz.org



PARTNERSHIP PACKAGES

PLATINUM PACKAGE (1 AVAILABLE) \$30,000

- Prime logo position on the conference flyer to be circulated throughout Australia
- Logo on the EIANZ website advertising the conference with a link to your website
- Logo on advertisements for the event
- Opportunity to display banner on the main plenary stage
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Prominent position in the trade display area
- Four full conference registrations including welcome function, conference dinner and field trip.
- Opportunity to Chair of one the plenary session
- Advertisement in the Conference pull out program (artwork to be supplied by sponsor).

GOLD PACKAGE (2 AVAILABLE) \$15,000

- Prime logo position on the conference flyer to be circulated throughout Australia
- Logo on the EIANZ website advertising the conference with a link to your website
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- A booth in the trade display area
- Three full conference registrations including welcome function and conference dinner.
- Chair of one plenary session
- Advertisement in the Conference pull out program (artwork to be supplied by sponsor).

SILVER PACKAGE (3 AVAILABLE) \$10,000 (1 SOLD)

- Logo position on the conference flyer to be circulated throughout Australia
- Logo on the EIANZ website advertising the conference with a link to your website
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- Chair of a session
- A trade display
- Two full conference registrations including including welcome function, conference dinner and field trip
- Advertisement in the Conference pull out program (artwork to be supplied by sponsor).

PARTNERSHIP PACKAGES

BRONZE PACKAGE (4 AVAILABLE) \$5,000

- Logo position on the conference flyer to be circulated throughout Australia
- Logo on the EIANZ website advertising the conference with a link to your website
- Logo on advertisements for the event
- Logo on opening and session break slides
- Acknowledgement in opening and closing sessions
- One full conference registration including welcome function and conference dinner
- A trade display
- Advertisement in the Conference pull out program (artwork to be supplied by sponsor)

CONFERENCE DINNER (1 ONLY) \$10,000

- Dinner naming rights
- Introductory speech at the conference dinner
- Logo on the website advertising the conference with a link to your website
- Your logo to be on all documentation and communication associated with the dinner
- Option to supply promotional giveaways on tables (subject to the discretion of the Conference Organisers)
- Two full conference registration including welcome function, conference dinner and field trip

WELCOME EVENT (1 ONLY) \$2,500

- Welcome event naming rights
- Introductory speech at the welcoming event
- Your logo to be on all documentation and communication associated with the welcome event
- Option to supply promotional giveaways (subject to the discretion of the Conference Organisers)

CONFERENCE LANYARD \$2,500 (SOLD)

- Logo prominently and exclusively displayed on the conference lanyard
- Logo on the website advertising the conference with a link to your website
- Advertisement to be included in the Conference Handbook (artwork to be supplied by sponsor)

PARTNERSHIP PACKAGES

FIELD TRIP \$3,000

- Opportunity to provide a brief presentation to participants on the field trip
- Logo position on the conference flyer to be circulated throughout Australasia
- Logo on the website advertising the conference with a link to your website
- Logo on advertisements for the event

TRADE DISPLAY \$1,200

- Prominent position in the break out area for morning, lunch and afternoon tea
- Trade displays with supplied trestle table, chair, signage, light and power.

CUSTOM SPONSORSHIP PACKAGE

- Please contact the conference organiser if you would like to discuss a tailored package. Custom sponsorship packages could include travel support for international speakers.

| APPLICATION PROCEDURES

If you are interested in a sponsorship package, please contact EIANZ on the details below or complete and return the form below to:

Environment Institute of Australia and New Zealand
Suite 3, 255 Whitehorse Road, Balwyn VIC 3103, Australia
Phone: +61 3 8593 4140 Email: office@eianz.org

NATIONAL BIODIVERSITY OFFSETS CONFERENCE | PARTNERSHIP APPLICATION

Organisation:

Title: First name: Last name:

Position held:

Business address:

Suburb: State: Post code:

Country:

Business phone: Email:

I/We would like to apply for the following partnership opportunity

- ☐ Platinum Package (1 available) \$30,000
- ☐ Gold Package (2 available) \$15,000
- ☐ Silver Package (3 available) \$10,000
- ☐ Bronze Package (4 available) \$5,000
- ☐ Conference Dinner (1 only) \$10,000
- ☐ Welcome event (1 only) \$2,500
- ☐ Conference Lanyard \$2,500
- ☐ Field trip sponsor \$3,000
- ☐ Trade Display \$1,200
- ☐ Custom package

I/We have read and agree to the terms and conditions.

Signed: Date:

(For and on behalf of the organisation named above)

A tax invoice will be issued upon receipt of this application. Payment can be made by bank deposit or credit card using the details provided on the tax invoice.





| TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

APPLICATION PROCEDURES

In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold. .



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