Networking and How to Stand out in the Environment Sector

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Networking 101

• Put yourself out there! Sitting behind a computer is not going to get you your ideal role
  • EIANZ events
  • “Green drinks”
  • Professional development seminars
  • Environmental Professionals Forum (EPF)
  • University Careers fairs

• Obtain business cards & follow up! See if you can arrange to meet Senior professionals for a coffee & ask for their advice
How to effectively use LinkedIn

Tips for effectively building your LinkedIn network:

• Strive to reach out to people who are 2nd or 3rd degree connections
• ALWAYS send a personalised invite from a Desktop device:

Not everyone will accept your invite, or agree to a coffee, but the more you reach out to respected Professionals, the more chance you’ll have of building your network.
Applying for jobs

• Reach out to University contacts who are already working, arrange to have coffee with them & ask about their experiences/get their advice

• When applying for roles online, follow up with a phone call where possible!

• Keep your CV to a maximum of 3 or 4 pages

• Seek out a TRUSTED & reputable Recruiter who specialises in your field of work
Interview tips

• Research Research Research!!
• Know your skills & experience – whether that be through previous undergraduate or Professional experience, volunteering or transferable skills from other work
• Be Honest & keep your answers succinct
• Show your excitement and enthusiasm!
• It’s a numbers game, every connection is valuable, stay resilient!
Questions?

Thanks for your time
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