Pivoting to Environmental Policy

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Focused Purpose - Open minded action

Climate Change

Start Up
- Creative
- Customer focused
- Flexible
- Problem solving

Government Policy
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Tips for open-minded action

● Understand what drives you and focus your energy
● Explore the full gamut of opportunities to express that energy
● Seek out people and experiences that challenge your understanding
● You don't have to say yes to everything, but try to avoid the immediate ‘no’
Using a purpose driven mindset

- Job/role requirements can look intimidating
- Organisations really want those with value alignment
- The S.T.A.R method is good for structure, not storytelling
- Articulating your purpose throughout the interview is key
Why storytelling with purpose matters

Confident  Articulate  Diplomatic  Mature and pragmatic

Drive and initiative  Motivated to work in the policy area  Novel ideas

“You **focused on issues** rather than demonstrating an understanding of the values of the government and **how they align with yours**.”
In Summary

1. Find your **purpose** - why do you do what you do?

2. Be open minded - don't be afraid to **pivot**!

3. **Challenge your perceptions** by networking outside your niche.

4. Build your **narrative** and understand how it aligns with the companies you want to work for.