The How Team

Building trust for better decisions
THE HOW TEAM
POINTS OF DIFFERENCE

• How not what
• Run by community, not government
• Includes community & government
  Paid for attendance
• Chosen on ability to listen, not represent
Informing decisions
To provide opportunities for the community to contribute to decision making processes.

Building capacity
To educate the community on a specific theme or issue to increase knowledge or change behaviours.

Strengthening relationships
To build new relationships and/or improve relationships with the community.

WHERE DOES YOUR PROJECT SIT?

the engagement triangle
SOUTH NEW BRIGHTON & SOUTHSHORE
PLANNING FOR THE FUTURE OF OUR COMMUNITY
We’re seeking members for...

THE
HOW TEAM

Do you want to make sure everyone’s voice is heard?

A new community-led group to design genuine and effective community input into HOW decisions are made about the future of South New Brighton and Southshore over sea level rise and the red zone.

DROP IN SESSIONS
13th, 22nd November - Beatty Street Hall 7-9pm
www.renewbrighton.org
For more information contact Rachel
020 4144 7308 • thehowteamrachel@gmail.com

APPLICATIONS CLOSE FRI 24TH NOV
Context → Planning Phase → Implementation Phase → Long Term Outcomes
SHORT TERM OUTCOMES

Fit for purpose, locally relevant
Engagement Plan Created
Trust between agencies and community builds
Agency and community commitment to Engagement Plan

WHAT WE HOPE TO ACHIEVE

Trust between agencies and community continues to build
People get involved
Equity in voices
Depth of understanding grows and develops
Line of sight and transparency about decisions
Connection and empowerment

LONG TERM OUTCOMES

Good decisions that are made which are understood and acceptable
Community and decision-makers wellbeing is intact – resilient and strong
Successful adoption and implementation of adaptation strategies by community and agencies
Meeting 1
Wednesday 24th January - Induction Meeting: perculating; heartened; a good start; optimistic; optimistic; optimistic; encouraged but wary; hopeful; keep it simple; excited; awesome possibilities; Meeting 2
Thursday 1st February: Overwhelmed with information; full head; sewing it up; positive & a good framework; shit just got real; OMG, this is where we have to walk the walk; optimistic; exhausted; honest; more reassured; alert; interested; collective depth (observation from evaluator);
Meeting 3 Thursday 8th February - Agency framework for the Strategy: encouraged x2; stuff to think about; inspired; potential for the community on how to do this stuff well; impressed (by people, knowledge & ideas); potential; full; better informed; trucking on; accelerating (getting to the main course)
Meeting 4: Tuesday 13th February - community presentations on engagement: awesome; engagement; a dam bursting; stoked we are on the right track; responsibility; challenging; déjà vu; niggling; stoked/thoughtful; history; potential to heal/on track/challenged;
Meeting 5 Tuesday 20th February: encouraged; invigorated; therapy; encouraged; thankful for honest communication; emotion/excited; excited/depth; relief (it could work); disturbed moving to reconciled/a way forward; processing; awake; better connected/joining some dots;
Meeting 6 Tuesday 27th February: invigorated; satisfied; excited; energised; fun; motivated; a window into the future; empowered; empowered; hopeful; stretching; peculating; fantastic;
Meeting 7 Tuesday 6th March: elephant (how to eat one); lego; complexity; mud; frustrated; bamboozled; trepidation; contemplative; stretched; stretched (time in particular); ‘sandbox’; tricky; what is this really all about?;
Meeting 8 Thursday 15th March: getting there; thrilled; significant progress; tired; progress; forward thinking; exhausted by the effort; tired & blank; making progress; pleased; making progress; Meeting 9 Tuesday 20th March: merging; starting to land/progressing; anxious that we are running out of time (x 12); lots to do; proof of the pudding will be in the eating; good enough; faith; commitment we can do it;
Meeting 10 Thursday 22nd March - Community engagement session: inspired/ pleasantly surprised; concerned x 3 (re two way trust); optimistic; reassured; complexity;
Meeting 11 – Tuesday 27th March: EXHAUSTED; Meeting12 – Thursday 29th March: SIGN OFF! bubbly; satisfied; woohoo! what an achievement; really excited; stoked; we did it!
anticipatory; it feels like spring time; optimistic; pleased; a baby! very happy; Presentation to the Leadership Team Thursday 19th April: appreciated; re-energised; validated; grateful; shared responsibility; ready; forward; excited; feel full up; extremely optimistic; excited; responsible; excited/daunted; entrepidation; excited & ready; trusting; commitment; dream team; HEARD.
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<th>Excellent</th>
<th>Good performance</th>
<th>Satisfactory</th>
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<td>Process</td>
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<td><strong>Clarity of process</strong></td>
<td>Clear sense of scope of the context, process and roles within it. There is a culture of participation and respect, which includes agency responsiveness and transparency of the process. Trust and good relationships with and among those facilitating the process.</td>
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<td><strong>Clarity in the community</strong></td>
<td>People understand the information and the intentions of the project. Decisions are transparent and understood.</td>
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<td><strong>Inclusion, Accessibility &amp; Equity</strong></td>
<td>Participants strongly reflect relevant population characteristics. Fora and communications are appropriate to meet the diverse needs of different groups, and address barriers to participation. Equity.</td>
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<td><strong>Timeliness and Responsiveness</strong></td>
<td>The agencies are responsive to the community, providing sufficient information to address the issues raised. Responses are provided in a timely manner, so that issues and concerns do not escalate. Trust in the agencies grows.</td>
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<td><strong>Influence, leading to sustainable decisions</strong></td>
<td>The engagement process has, and is seen to have, appropriate influence in decision making. The process clearly demonstrates how participants have influenced outcomes. Participants clearly see the impact of their contributions and decisions are understood. The engagement process has created social capital and strengthened processes for ongoing adaptive design and policy making. Key stakeholder groups are involved in the evaluation process.</td>
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<td><strong>Local Empathy, wellbeing &amp; capacity</strong></td>
<td>The How Team and the agencies understand and are responsive to stresses and concerns in the community and the agencies</td>
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<td><strong>Resourcing</strong></td>
<td>The financial, skill and people costs required for engagement that addresses above criteria is acknowledged and provided.</td>
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FEEDBACK/THOUGHTS