

ALAN GINNS MEIANZ DIRECTOR | GONDWANA CONSULTING

Joined the Institute in 1987

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Environment Institute of Australia and New Zealand Inc.

## What was EIANZ like in the early years? Why did you decide to get involved?

It was all a bit remote from me to follow closely in the early days - I was working as a planner in the NT national parks agency, the Conservation Commission of the Northern Territory based in Alice Springs, so I observed things from a distance I suppose. Both the Australia Planning Institute (RAPI as it was then, today's PIA) and the Australian Institute of Parks and Recreation (then RAIPR, now PLA) were too 'urban' or "modified/landscaped" focused to be an ideal fit for someone working in conservation and naturebased recreation planning and land management, so I joined the EIANZ in the hope that it could be a 'halfway house' between the environment and its conservation/management and outdoor recreation planning.

### Who were/are some of your career mentors? Tell us about them.

John Wood was the head of park planning at the CCNT during my early years there, and one of the doyens of outdoor recreation planning, also Michael Butler his successor.

#### What are some of the most important lessons you have learned over the course of your career?

Trends may come and fads may go, but the basics of sound planning and getting back to first principles will always deliver. And technology is a tool, not an end product.

Thinking about the last 30 years, what stands out to you as the highlight or most significant achievement of the Institute?

Growth and persistence.

What do you think the biggest challenge facing the environment profession is today and what do you think EIANZ's role is in addressing this challenge?

Tokenism and 'lip service'. With environmental issues increasingly being mainstreamed as a 'tick the box' exercise or gateway consideration only and initial protections or commitments progressively traded-off as well as generally little follow-up or effective enforcement measures.

## What do you think EIANZ will be like 10 years from now?

Hopefully a broader church promoting applied solutions rather than narrowing into a focus on specialised, technical and largely separate disciplines.

### Why has EIANZ membership remained a priority for you over the last 30 years?

Although the EIANZ does seem to becoming increasingly technical and focused on a number of specialist fields – and moving away from broader/integrated land and environmental management solutions – there is occasionally something of sufficient interest or relevance to my own special area of interest, and my practice, to keep me coming back.

## What advice would you give to new members of the Institute?

Make the most of it, because there are not a lot of alternatives out there!

# Celebrating

**30** *years* 1987 - 2017