URBAN RENEWAL – NOT ONLY FISHERMANS BEND

DEVELOPMENT PERSPECTIVE

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DISCUSSION

1. POLICY DRIVERS
2. MARKET PARTICIPATION DRIVERS
3. THE SWEET SPOT
4. THE INTEGRATED PROCESS
5. FISHERMANS BEND DREAMING
1 POLICY DRIVERS

- Protection of public / environment
- Productive reuse of land
- Proximity to infrastructure, jobs, services
MARKET PARTICIPATION DRIVERS

- Clear & objective
- Efficient
- Transparent
- Standards & processes
- Reduce hysteria
3 THE SWEET SPOT

- Land Condition
- Market Conditions
- Regulatory Frameworks

Commercially Acceptable Development
5 FISHERMANS BEND DREAMING

- Macquarie Point, Hobart
- Point Henry, Geelong
- LOGIS, Dandenong South
- etc....