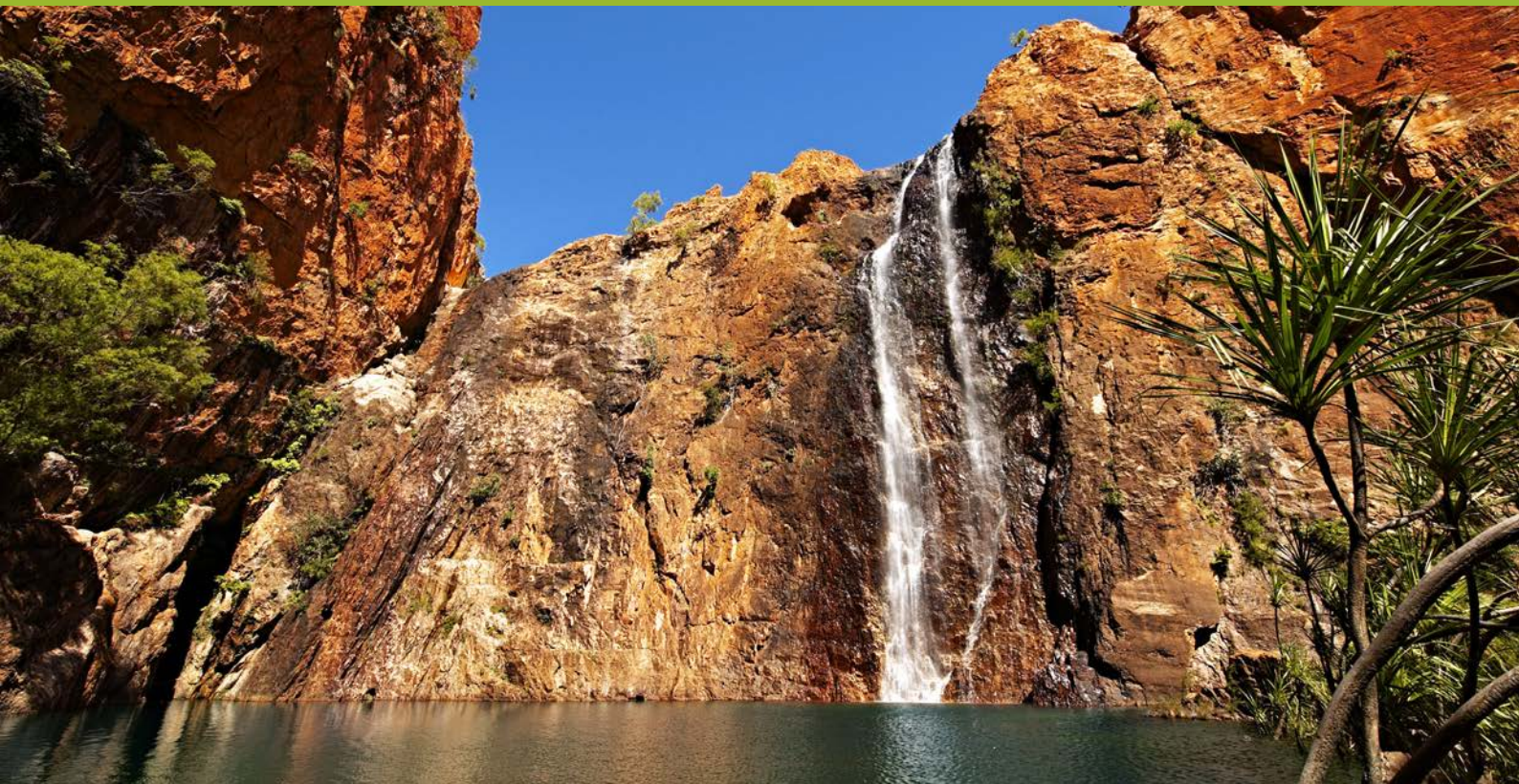


Sponsorship prospectus EIANZ Annual Conference

29–30 October 2015, Pan Pacific Hotel, Perth, WA



Challenging the status quo

Excellence in environmental practice



Environment Institute of
Australia and New Zealand Inc.



This event will count towards
your Certified Environmental
Practitioner CPD Log.



Your invitation

We invite you to be part of the Environment Institute of Australia and New Zealand 2015 Annual Conference.

Wednesday 28 October to Friday 30 October 2015
Pan Pacific Hotel, Perth, Western Australia

The EIANZ is a not-for-profit professional association for environmental practitioners from across Australia and New Zealand. Formed in 1987, the EIANZ certifies the proficiency of environmental practitioners, promotes independent and interdisciplinary discourse on good practice environmental management, and is an advocate for ethical professional practice and sustainable environmental outcomes.

Our mission is excellence in environmental practice. We strive to be at the forefront of environmental policy development, research and practice, and lead the way in the ethical implementation of sustainable environmental management for governments, businesses and our community.

Institute members, past and present, are proud of their professional achievements in managing the environment in Australasia and across the world.

The EIANZ 2015 Annual Conference is our signature event, and key platform through which we provide opportunities for professional and academic information exchange across all sectors of the diverse environment profession. We seek to continuously build the capacity of environmental practitioners and lift standards in ethical and sustainable environmental management.

Our conference theme is "Challenging the status quo – excellence in environmental practice".

Our theme recognises the pressures being applied to develop and implement ethical good practice environmental management in the areas of:

Threatened species conservation

Protected area management

Adaptation to climate change

Repair and rehabilitation of landscapes

Regulation and professional practice to name a few

Be part of expanding the edge of knowledge and practice.

Sponsorship of this event will allow your business or organisation to engage with a wide cross section of environmental practitioners and organisations; and showcase your products and services and/or credentials and leadership in ethical and sustainable environmental management.

Come and visit Perth and join other like-minded people challenging the status quo who aim for excellence in environmental practice.



Jon Womersley

President, Environment Institute of
Australia and New Zealand

About the conference

The EIANZ 2015 Annual Conference will provide your business or organisation with excellent opportunities to promote your products and services, and demonstrate your interest and commitment to ethical and sustainable environmental management.

The marketing potential being involved in our event starts from the time you sign up and can continue well beyond the conclusion of the conference.

Grow your profile and broaden your relationship with leading environmental practitioners from Australia and New Zealand.

Your audience

The environment profession is a growing market. Attending delegates will be drawn from a variety of sectors including natural resource management, resource extraction, mineral processing, scientific research, civil construction, manufacturing industry, regulatory authorities, consultants, senior and middle management in businesses, federal, state and local governments, community groups, allied professions, educators and students. People who work at the cutting edge of good practice environmental management, applying it to the resolution of real world environmental problems, and facilitating solutions to the challenges that communities face in building a sustainable future.

Take this opportunity to be connected with the leading professional association for environmental practitioners, to communicate to a wide and interested audience your commitment to good practice environmental management, and to be recognized for the value that you place on developing excellence in environmental practice.

Marketing of the conference will be directed at environmental practitioners, allied professionals and students across Australia and New Zealand.

The Program

The 3-day conference provides a diverse range of sponsorship opportunities that maximise your exposure to and engagement with delegates. The conference program and venue layout is designed to maximise opportunities for sponsors to network with conference delegates. Our pre-conference field trip and social events each evening provide sponsors with ample opportunities to mix with delegates in a relaxed environment and to develop strong relationships with new and existing clients.

Our conference program, field trips, venues and catering seek to showcase the natural environment, culture, history and produce of the local region.

Day 1 (28 October)

- Pre-conference 1-day field trip
- Welcome function
- Pre-registration

Day 2 (29 October)

- Conference (plenary and concurrent sessions and exhibits)
- Gala dinner and awards night

Day 3 (30 October)

- Conference (plenary and concurrent sessions) and exhibits
- EIANZ Annual General Meeting

Post-conference field trip (31 October – 2 November)

- Details TBA

Location and venue

Western Australia is an exciting location for a conference about environmental management. It is from this state that many contemporary environmental policies and practices have emerged.

The Western Australian community is working on the challenges of conserving its wild landscapes, dealing with threats to its endemic wildlife, managing the environmental impacts that come with mining and industrial development, tourism and agriculture. It is the state that features not 1 but 8 biodiversity hotspots. Environmental practitioners are helping build a more resilient and sustainable future in Western Australia.

The Pan Pacific Hotel

The conference will be held in Perth at the Pan Pacific Hotel, one of Perth's largest hotels and is considered a premier venue for conferences and exhibition events. Overlooking the Swan River with views over to South Perth and beyond. In a central CBD location there is ready access to public transport with a range of accommodation options within easy walking distance to the hotel.

Location

[Pan Pacific Hotel](#)
[207 Adelaide Terrace](#)
[Perth WA 6004](#)
[Australia](#)

Sponsorship opportunities

Your support is valuable to us, and in return we offer your business or organisation great benefits.

A variety of levels of sponsorships have been designed to offer a range of benefits allowing you to select the level of involvement that best suits the marketing objectives, budgets and goals of your business or organisation. If there are other ways in which you would like to be involved, we welcome the opportunity to discuss these with you.

Sponsors logos will be progressively added to the EIANZ website and publications. Register early and enjoy increased exposure!

Sponsors benefits

- Brand positioning and profile – supporting a professional environmental association
- Seen to be strengthening the professional practice of environmental management and professional development of environmental practitioners
- Broad exposure through multiple channels including conference website, pre and post conference communications, printed conference program and social functions
- Launch new initiatives and demonstrate your products and services – direct access to local, national and international delegates
- Provides you with the opportunity to gain immediate face to face feedback about your product/service with people engaged in environment sector
- Commitment and support that will be acknowledged throughout the conference
- Exposure at the conference through signage and announcements
- A full delegate listing will be provided (subject to privacy laws) of all registered attendees for the conference
- Excellent networking opportunities.



Sponsorship packages

Platinum sponsorship

\$18,000

Platinum sponsorship is the leading level of sponsorship available, and limited to one only.

This attractive package offers a business or organisation maximum exposure, as the exclusive platinum sponsor – in the lead up to, during and post the 2015 EIANZ Conference.

Profile and recognition

Prominent and exclusive recognition as the EIANZ 2015 Annual Conference Platinum sponsor in the lead up to, during and post the conference:

- Logo prominently displayed on:
 - all 2015 related printed and electronic communication material including pre-conference marketing, registration flyer, conference program,
 - sponsor presentation slides at each plenary sessions and during session breaks,
 - conference satchel.
- Gala and awards night dinner table displays.
- Web-link and short promo on EIANZ 2015 annual conference website (ie text/video).
- Recognition by Master of Ceremonies at:
 - Welcome function
 - Conference opening and closing sessions (both days),
 - Gala dinner and awards night.
- 2 x banners (2m high x 1m wide x 0.5m deep supplied by sponsor) placed in a prominent position at the welcome function, conference plenary sessions and gala dinner and awards night and at registration area.
- Five (5) minute speaking opportunity within the conference program with Master of Ceremonies.
- A representative to chair one (1) plenary/ concurrent sessions during the conference.
- Trade exhibit space (1) – approximately 4x4m.
- Full page advertisement in conference handbook (artwork to be supplied by sponsor).
- Full page editorial in the Conference Handbook (text to be supplied by sponsor).
- Up to three (3) delegate satchel inserts (A4 leaflet or small gift).
- Option to supply two (2) Lucky Door Prizes at Conference (note these must be
- 'environmentally responsible' as agreed with the conference convener).
- Up to three (3) items of electronic promotional material included in the delegate registration pack (pack is also made available to people not attending the conference).
- Profile of your organisation and recognition of your involvement in the conference published in the EIANZ Newsletter "The Environmental Practitioner" once prior to and once after the Conference.
- Acknowledgement of involvement in the 2015 Annual Conference on the EIANZ website for six (6) months post the event.
- Full delegate list of all registered attendees prior to the conference (subject to privacy laws).
- Opportunity to pre-promote your involvement in the conference via email to attendees (through EIANZ central office).

Registration benefits

- Two (2) complimentary full registrations for the conference,
- Two (2) complimentary invitations to the conference welcome function,
- Two (2) complimentary invitations to the gala dinner and awards night.

Gold sponsorship

\$8,000

Gold sponsorship offers your business or organisation significant exposure at the EIANZ Conference and is limited to two only.

This package has been designed to offer targeted exposure for your sponsorship investment, in addition to your logo included in signage and presentations throughout the conference program.

Profile and recognition

Significant recognition as the EIANZ 2014 Annual Conference Gold sponsor in the lead up to and post the EIANZ 2014 Conference, and at your selected Gold sponsor option.

- Logo displayed on:
 - all 2014 related printed and electronic communication material including pre-conference marketing, registration flyer, conference program,
 - all communication material relating to your selected Gold sponsor option,
 - sponsor presentation slides at each plenary sessions and during session breaks,
 - at the(a) venue associated with your Gold Sponsor option.
- Web-link on and short promo EIANZ conference website.
- Recognition by the Master of Ceremonies at the welcome function, conference opening and closing and at the Gala dinner and awards night for your selected Gold sponsor option.
- 1 x banners (2m high x 1m wide x 0.5m deep supplied by sponsor) placed in a prominent position (relates to EIANZ early-careers congress only).
- Display space (1) – approximately 2x2m wall space.
- Half page advertisement in conference handbook (artwork to be supplied by sponsor).
- Option to supply one (1) lucky door prize at your selected Gold sponsor option (note these must be 'environmentally responsible' as agreed with conference convener).
- One (1) delegate satchel insert (A4 leaflet or small gift).
- Up to two (2) items of electronic promotional material included in the delegate registration pack (pack is also made available to people not attending the conference).
- Acknowledgement of involvement in the 2015 Conference on the EIANZ website for one (1) month post the event.

Registration benefits

- One (1) complimentary full registration for the conference,
- One (1) complimentary invitation to the conference welcome function,
- One (1) complimentary invitation to the gala dinner and awards night.

Silver sponsorship

A range of sponsorship opportunities are available, providing your business or organisation high exposure for your investment.

Choose to exclusively sponsor one of the following:

\$3,000

- ✓ Conference concurrent session
- ✓ Lanyard
- ✓ Conference satchel

\$1,000

- ✓ Trade exhibit space
- ✓ Satchel insert or gift

Profile and recognition

- Logo displayed on all communication and marketing material directly relating to your selected Silver sponsor option. Recognition in the lead up to, during and post the EIANZ 2015 Annual Conference.
- Logo displayed on all 2015 related printed and electronic communication material including pre-conference marketing, registration flyer, conference program.
- Trade exhibit space (2m high x 2m wide x 0.5m deep).
- Logo displayed on all sponsor presentation slides at each plenary sessions and during session breaks.
- Recognition by concurrent session facilitator and promotional slide, supplied by the sponsor displayed at the beginning and end of each session.
- Web-link on EIANZ conference website.
- One (1) delegate satchel insert (A4 leaflet or small gift).
- One (1) item of electronic promotional material included in the delegate registration pack (pack is also made available to people not attending the conference).
- Acknowledgement of involvement in the 2015 Annual Conference on the EIANZ website for one (1) month post the event.

Note

Entry to the conference sessions and social events are not included in the Silver sponsorship package, however, tickets can be purchased through EIANZ conference website.

Philanthropic sponsorship

\$1000

Do you just want to give back or to the development of the environment profession?

The EIANZ can, with your contribution, arrange for a student member, an indigenous environmental professional or an environmental practitioner in a non-government organisation (such as a local natural resource management group) to attend the conference. Philanthropic contributions will be acknowledged with a personal letter of thanks from the President

Custom sponsorship

\$x,000?

Looking for something in particular?

We would be happy to create a custom sponsorship package to meet your needs. Please contact EIANZ Central office to discuss the details.



Terms and conditions

Sponsorship opportunities are on a first come first-paid basis.

Attendance

The EIANZ makes no warranty as to the number of delegates and/or visitors that may attend these events.

Provision of delegate details

The provision of delegate contact details is subject to the provisions of the Privacy Act 1988. The Act requires that before name and address details can be published in a list of forum delegates for distribution to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

Unavoidable occurrences

Should the conference be cancelled or delayed through no fault of the EIANZ, the venue, the sponsor shall not be entitled to any refund or claim for any loss or damage.

Corporate recognition

Inclusion of artwork and text of corporate logos or recognition in printed material is subject to the sponsor meeting publication deadlines.

Sponsorship of attendees

The EIANZ reserves the right to select any sponsored attendee based on the preference indicated in the application form submitted by the sponsor. If the EIANZ receives offers to sponsor attendees it will promote the opportunity for individuals wishing to attend as a sponsored attendee to apply in the context of selection criteria determined by the EIANZ.

Advertising for the events

The sponsorship packages includes the company logo being placed in The Environmental Practitioner. This publication is issued quarterly and therefore promotions are subject to the timing of the sponsorship agreement. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements for the conference.

Application procedures

In the event you cancel your sponsorship package, the organiser reserves the right to retain deposit monies received unless that sponsorship package is resold. No deposited refunds for such cancellations will be made after 1 August 2015.

Disclaimer

The entitlements offered here are on the basis the right to strictly enforce all entitlements and that confirmation of a sponsor's involvements privileges offered in hosting the event, inclusive is received prior to the appropriate deadline of all policies and procedures as adopted in this specified by the conference organiser.

The sponsorship package. The EIANZ appreciates conference organiser reserves the right to amend your consideration of support for this event and the sponsorship packages subject to changes in looks forward to the opportunity to develop and the program details. EIANZ also reserves continue a mutually beneficial partnership.

Conference registration

Depending on which sponsorship package you invest in you may require additional registrations to the conference or social events. These are excellent networking opportunities for representatives of your company, and we encourage you to be involved.

Registration is available at the advertised EIANZ member and non-member rates. Please contact EIANZ Central Office for further information.

[One day conference registration](#)

Cost TBA

Includes access to plenary sessions, morning tea, lunch, afternoon tea, conference satchel.

[Two day conference registration](#)

Cost TBA

Includes access to plenary sessions, morning tea, lunch, afternoon tea and conference satchel and welcome function.

Further Information

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