

 **Trevor-Roberts**
TRANSFORMING CAREERS



Capitalising on your Career Brand

Edwin Trevor-Roberts, PhD


www.trevor-roberts.com.au



Framework #1: Five Pillars of an Extraordinary Career™

Design	Learn	Connect	Position	Sustain
Drivers	Technical knowledge	Relationships	Branding	Resilience
Strengths			Collateral	
Direction	Leadership	Internal Career Path	Job Search	Adaptability

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Relationships

...engage your allies and be a good ally..

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Identify - Characteristics of a Network

Size

A larger network will increase the likelihood that you will receive benefits

Diversity

A range of people and groups is important

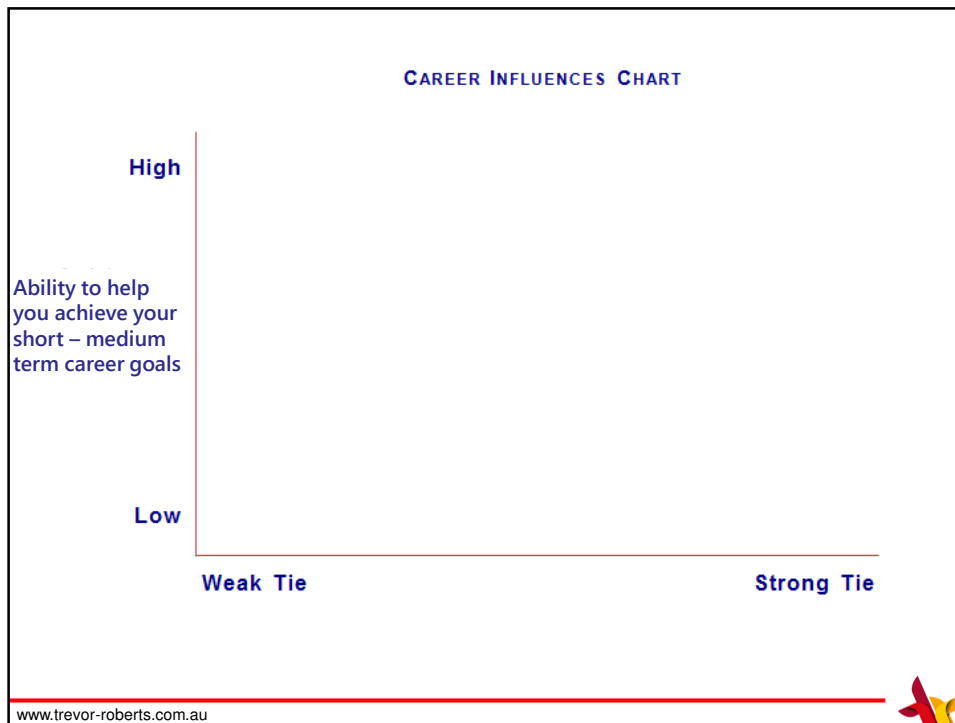
Quality

Include highly skilled, knowledgeable people who have strong personal networks



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