



UNITED NATIONS
Association of Australia

Masterclass

The UN and Global Business Initiatives for
Sustainability Leadership

Thursday 6 October 2011

8.30am to 12.30pm

Hosted by PwC, 2 Southbank Blvd, Southbank

Expert panel to discuss key global trends in
sustainability leadership and UN initiatives including

- UN Global Compact
- Global Reporting Initiative
- UN Principles for Social Investment
- Business and the Millennium Development Goals
- UN Guiding Principles on Business and Human Rights

The Masterclass will provide an opportunity for
networking and information exchange for

corporate, government and NGO professionals working on sustainability and
corporate responsibility. The Masterclass will provide links to key tools and
resources on sustainability leadership and an overview of how the Australian
business community can get involved in global sustainability initiatives.

GUEST SPEAKERS

Rosemary Sainty

Former Head, Secretariat

UN Global Compact Network Australia

Andrew MacLeod

CEO, Committee for Melbourne &

Foundation Chair UN Principles for Social Investment

Lena Geraghty

Network Manager,

Global Reporting Initiative Focal Point Australia

Mark Ingram

Executive Director,

Business for Millennium Development

Vanessa Zimmerman

Former Legal Advisor to the UN Special Representative

on Business and Human Rights

Partners:





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Rosemary Sainty

Rosemary Sainty established the National Responsible Business Practice Project based at St James Ethics Centre to expand the number of Australian companies adopting sustainable, responsible business practice. As Head of the project Rosemary built a world first 'HUB' of international initiatives and local resources including the United Nations Global Compact, the world's largest corporate citizenship initiative, the Global Reporting Initiative, the most widely used sustainability reporting framework and a series of national registers for SMEs including a National Register of Responsible Business Practice for use in the supply chain. As elected Head, Secretariat, Global Compact Network Australia she focused work on growing the Australian Network of the UN Global Compact to become the strongest corporate citizenship movement in Australia. During this time the Network grew to 120 Australian business signatories incorporating many of Australia's most prominent businesses across banking and finance, extractives, retail and professional services.



Andrew MacLeod

As CEO of the Committee for Melbourne, Andrew works to progress and enhance Melbourne economically, socially and environmentally. He is the foundation chair of the United Nations Global Compact backed Principles for Social Investment. He is a Board member of the Mandala Foundation, sits on the Australian Davos Connection Future Summit Advisory Board and a member of the La Trobe University External Sustainability Advisory Board. He was previously a Senior Adviser on Disaster Management for the United Nations and International Committee of the Red Cross. He ran high level humanitarian teams in several conflict zones and natural disaster settings including Bosnia, Kosovo, Serbia, East Timor, Pakistan, Philippines and Sri Lanka. As head of Humanitarian Investment and Political Risk Analysis at Responsible Investment, he advised major companies on their community investments, corporate responsibility, community improvement programs and political risks in emerging economy investments. He has been awarded decorations by several governments.



Lena Geraghty

Lena Geraghty is the Network Manager of the Global Reporting Initiative Focal Point Australia, she also works as a sustainability professional. She has significant business experience as the first Corporate Social Responsibility manager for Corporate Express Australia. There she was responsible for implementation of their CSR strategy, which led to Corporate Express Australia being named Sustainable Company of the Year at the 8th Australian Sustainability Awards 2008. She was General Manager of a successful environmental sustainability consultancy with state government and major corporate clients. Lena has been involved in a number of Not for Profit committees. She was also the former Chair of Buy Recycled Business Alliance in Australia, where organisations like Fuji Xerox, McDonalds, VISY among others came together to help promote the use and purchase of recycled content products. Lena has a BA in History, Sociology and Politics, and post graduate Certificates in Business and Sustainability.



Mark Ingram

Mark Ingram is the Executive Director of Business for Millennium Development (B4MD), a partnership forum that connects Australian business to reduce poverty and contribute to the Millennium Development Goals. He served as the New Zealand Consul-General to Victoria and Trade Commissioner for Biotechnology from 2003-2007. Mark brokered the establishment of the Australia New Zealand Biotech Alliance, founded the New Zealand Victoria Business Group. Prior to his diplomatic posting, Mark had worked for New Zealand Trade and Enterprise as an Export Consultant from 2001-2002. Mark also spent 7 years working in international trade with Anthony Marquet Ltd (1999 - 2001) as Trading Manager and with the large Japanese trading house Kanematsu Corporation (1994 - 1998) as Metals Division Assistant Manager. Mark is currently a member of the Australian Institute of Company Directors and a member of the Advisory Committee for Human Security at La Trobe University.



Vanessa Zimmerman

Former Legal Advisor to Professor John Ruggie, UN Secretary-General's Special Representative on Business and Human Rights. She helped coordinate Professor Ruggie's work on the state duty to protect under the UN Protect, Respect and Remedy Framework endorsed by the UN Human Rights Council for dealing with business and human rights issues. Vanessa now advises key stakeholders on business and human rights issues. In addition to working with Rio Tinto as principal human rights advisor she also provides expert advice to other actors working through challenges and opportunities in this area, with a focus on the Asia-Pacific region. In Australia, Vanessa coordinates the Human Rights Working Group for the UN Global Compact Network Australia and has worked with a variety of stakeholders on key business and human rights challenges and opportunities in the ASEAN region. She has worked with the Australian Delegation to the UN Human Rights Council and at the UN Office of the High Commissioner for Human Rights. Corporate Social Responsibility Initiative.



Joseph Siracusa

Associate Dean of International & Justice Studies and Professor of Human Security and International Diplomacy in Global Studies at RMIT, he is a specialist in presidential politics and international security. A native of Chicago and long-time resident of Australia, he studied at the University of Denver and the University of Vienna and received his PhD from the University of Colorado (Boulder). He is internationally known for his writings on nuclear history, American diplomacy, and presidential politics. Professor Siracusa is also a frequent political affairs commentator in the Australian media. He has worked at Merrill Lynch in Boston, the University of Queensland, and for three years served as senior visiting fellow in the Key Centre for Ethics, Law, Justice and Governance, Griffith University. Among his numerous books are *The Making of International Strategy* (with David G. Coleman); *Globalization & Human Security* (with Paul Battersby); and *Diplomacy: A Very Short Introduction*.

FACILITATOR



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REGISTRATION FORM

Name(s):
Position:
Organisation:
Address: Postcode:
Email:
Phone: Fax:

***Limited places available*

PAYMENT METHOD:

Registration Fee: \$220 (inc. GST) per person

Number of People: Amount: \$

EFT Details:

ANZ Bank || BSB: 013-374 || Account Number: 260608506

Please send remittance advice to: catherine@unaavictoria.org.au

Please charge my: MasterCard Visa
Card no: Exp. Date:
Name on card:
Signed: Date: / /

Please send completed registration
form by 5pm, Monday 3 October to:

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