



Landcare Research
Manaaki Whenua

The Motueka Integrated Catchment Management (ICM) research programme

Will Allen, Chris Phillips, Andrew Fenemor
acknowledging the Motueka-ICM team

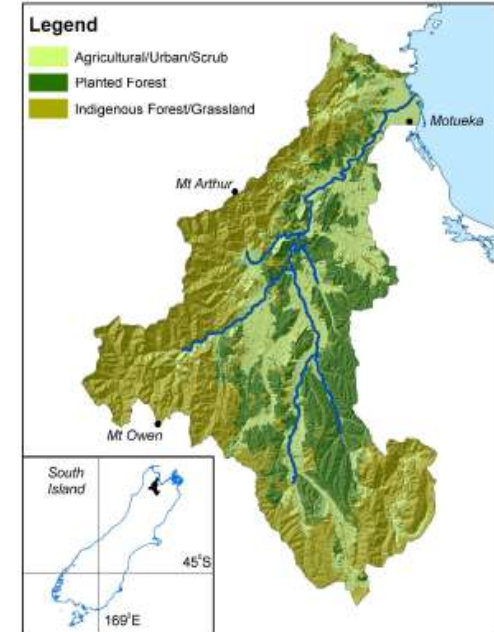


INTEGRATED CATCHMENT MANAGEMENT

for the *Motueka River*

• ridge tops to the sea •

Where is the Motueka?



Water allocation
Land use effects on water
Catchment effects on Tasman Bay
Managing cumulative effects
Building community capability



ICM-Motueka results/lessons

- “Catchments” extend offshore - River plume ecosystem
- Voluntary community action can improve water quality
- Long term sediment yield larger from agricultural land than forestry
- Trout decline due to timing, duration and size of big floods
- Involving people with scenario development in models is a great way to ground and engage stakeholders (IDEAS modelling)
- Need to honour and understand Maori views (kaitiakitanga) alongside western approaches (Cultural indicators)
- Good ICM is issue driven And operates across scales
- Effective catchment management requires good knowledge management - linking biophysical knowledge and social process
- Requires skills in engaging multiple stakeholders
- Engage stakeholders to see the big picture (catchment scale) and understand their influence in it - identify physical & social leverage points

ICM wrap-up 26-28 April in Nelson

in this talk

- Visualising ICM as a long-term process, requiring different management skill sets
- Lessons about integration

What is ICM?



ICM orders of outcomes

1st Order
Enabling

2nd Order
Practice change

3rd Order
The harvest

Policy

Shared vision
e.g. LTCCP

Funding
mechanisms

Willing
constituents

New
partnerships

Landcare
groups

Changing
practices

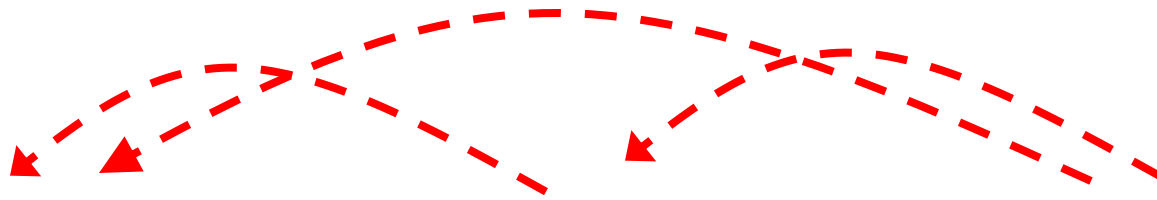
New
infrastructure

Reviews

SoE
programmes

Social and
economic
change

highlighting that ICM takes time



Enabling

Practice change

The harvest

Policy	New partnerships	Reviews
Shared vision e.g. LTCCP	Landcare groups	SoE programmes
Funding mechanisms	Changing practices	Social and economic change
Willing constituents	New infrastructure	



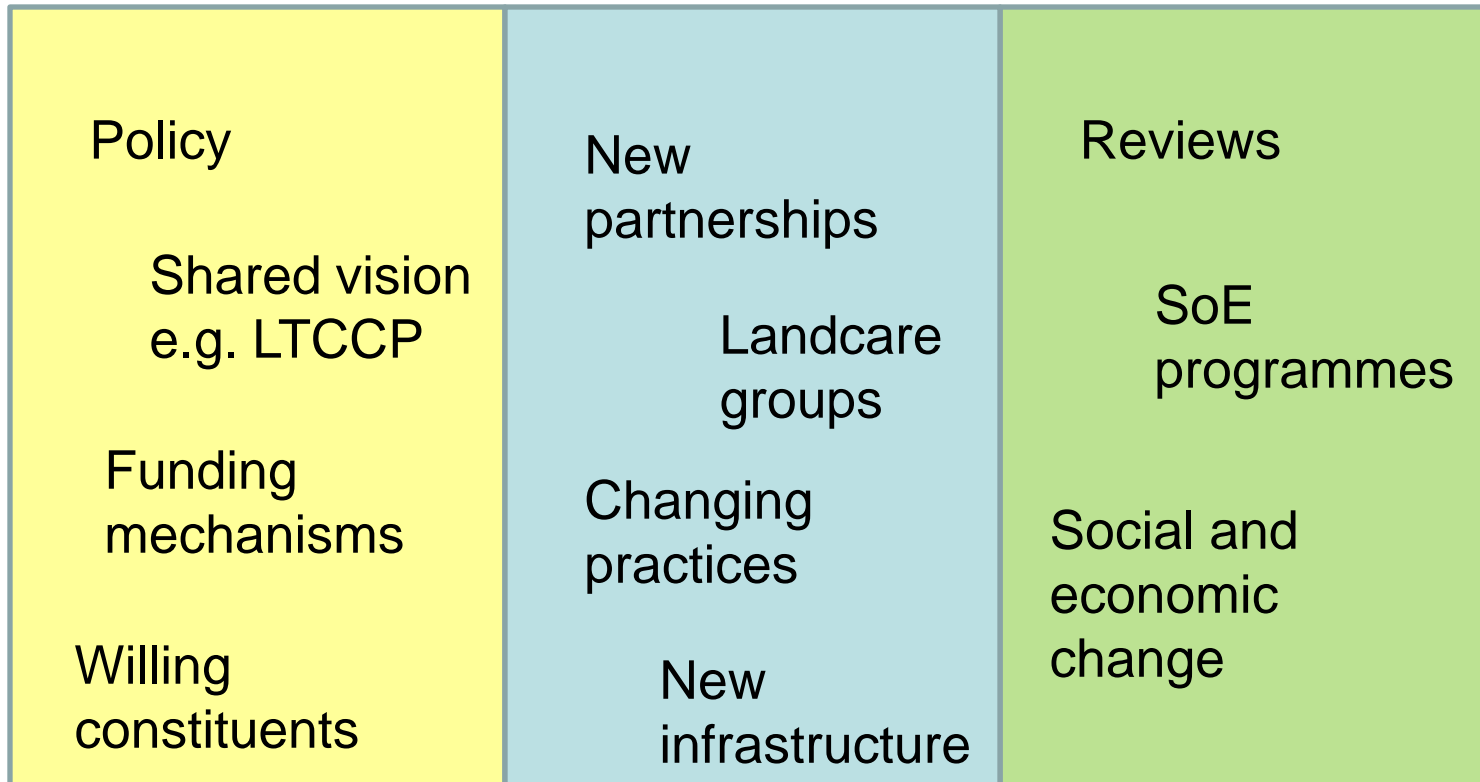
need to move beyond efficiency

EFFICIENCY ——— | ——— **EFFECTIVENESS** ———

Enabling

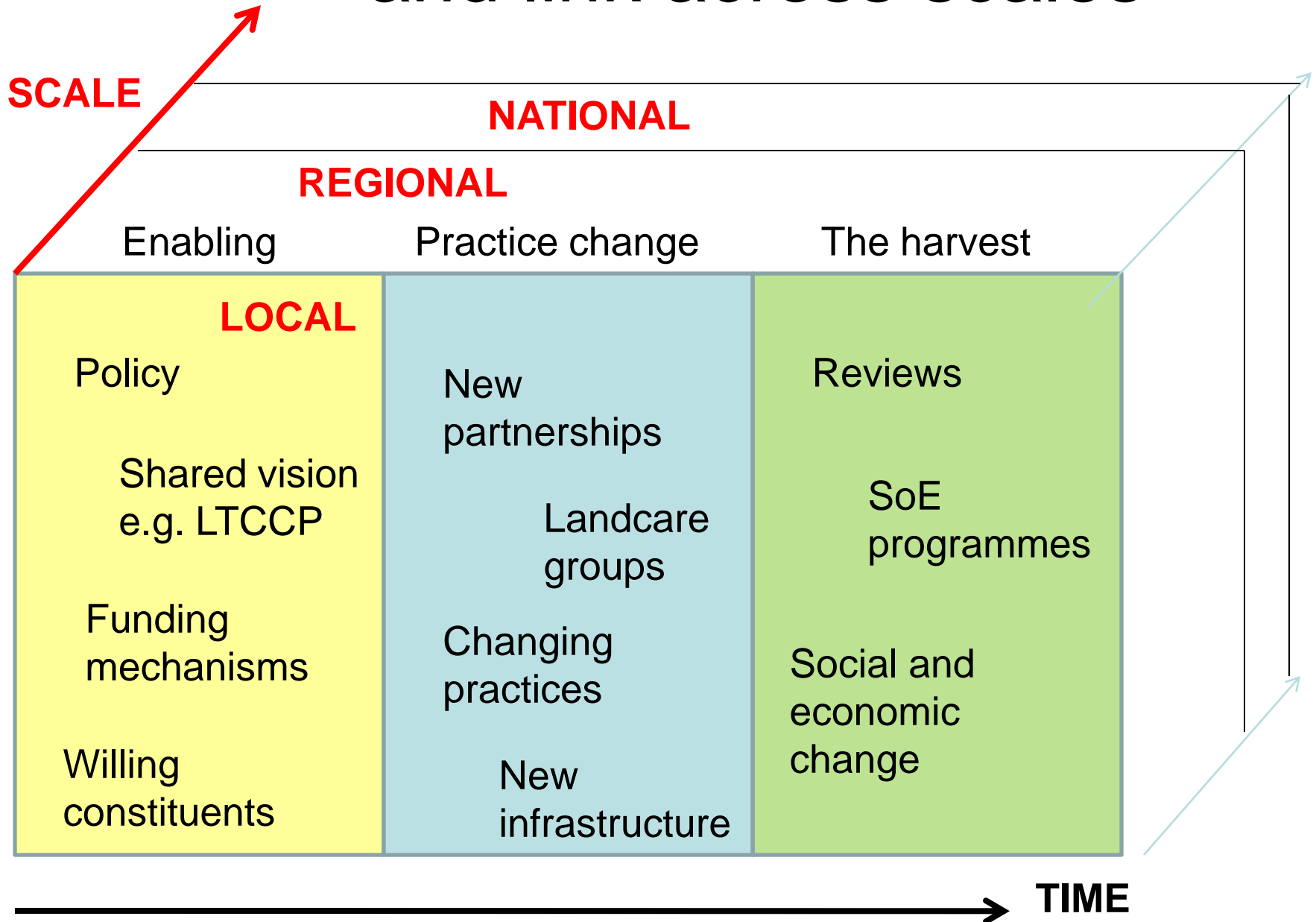
Practice change

The harvest



—————→ **TIME**

and link across scales



Management challenges

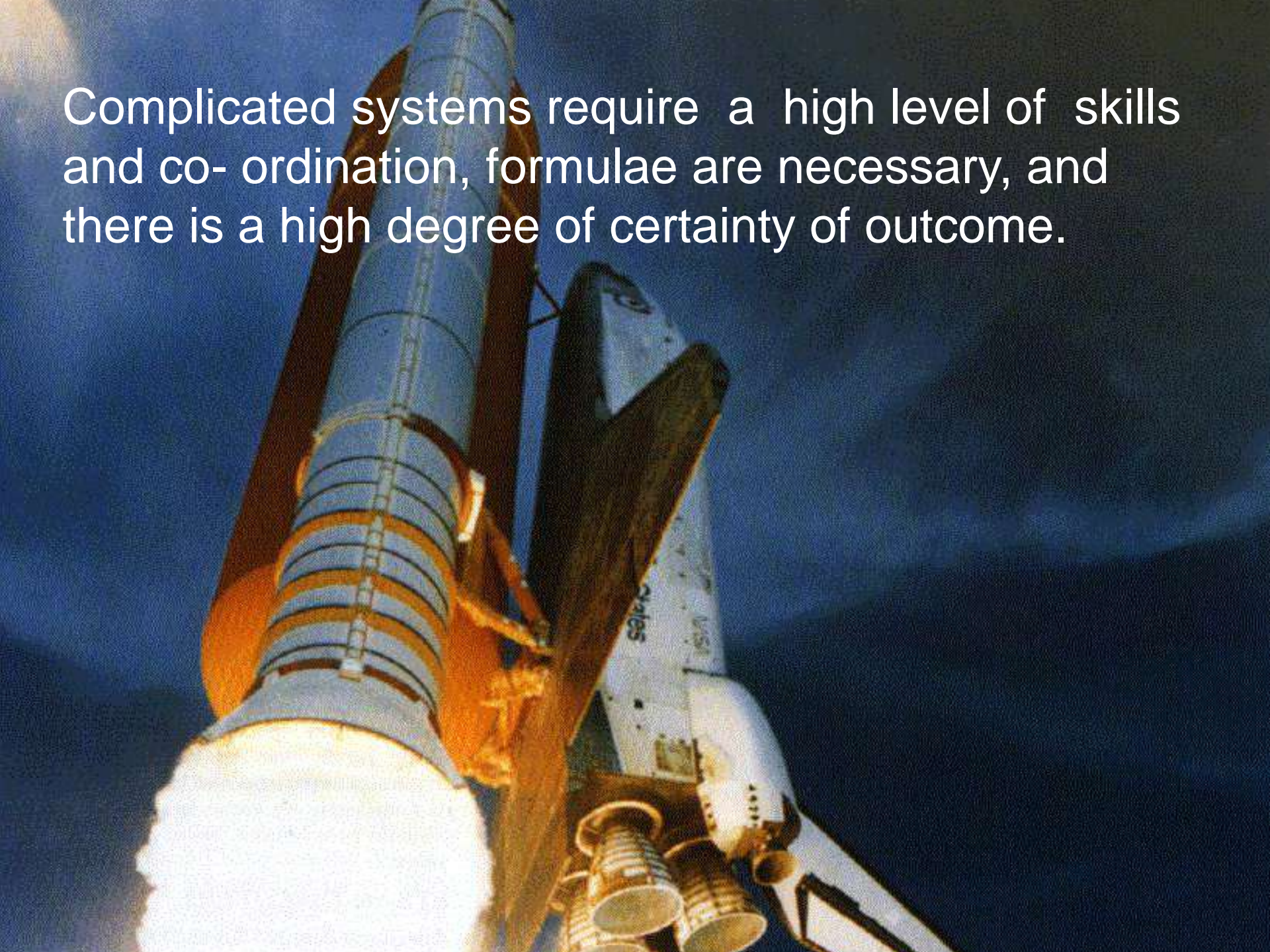
There are different systems involved

- Simple
 - Complicated
 - Complex and adaptive
-
- Need to understand them
 - And use different management styles

Simple systems ... call for generic solutions (or recipes) that work every time and don't require new skills or infrastructure.



Complicated systems require a high level of skills and co-ordination, formulae are necessary, and there is a high degree of certainty of outcome.



Complex adaptive systems ... every child is unique, uncertainty of outcome remains, expertise can help but is not sufficient.

Quality of relationships are crucial.



Is it complicated or complex?

Simple and complicated systems can be designed and built (irrigation systems, dams)

Complex adaptive systems are made up of multiple interconnected elements, and adaptive in that they have the capacity to change and learn from experience (groups, communities, institutions).

Managing a complicated system

- Develop explicit plans
- Plan then act
- Look for agreement & clear outcome
- Limit types of approaches & actions
- Set targets
- Drive implementation

Managing a complex adaptive system

- Look for divergence
- Act, learn, and plan at the same time
- Use minimum specifications
- Work on multiple leverage points
- Be creative with opportunities at the boundaries
- Build on what emerges and grows

Understanding the problems and getting the questions right can resolve social tensions and revitalize groups engaged in change processes

- It's about working together
- It's about making the big picture visible
- Identifying leverage points (SMART)
- And going between the different levels

7 key Lessons from ICM Motueka



1 – Clarify the goal & work with key people



2 – Manage expectations



3 – Agree on integrative concepts



4 – Leadership



5 – Communication with trust & respect



6 – Different learning means different knowledge products



7 – Measure & celebrate success

These are directly transferable to all projects



Lesson 1: Clarify the goal & work with key people

Goal: undertake research to help improve the management of land, freshwater, and near-coastal environments in catchments with multiple, interacting, and potentially conflicting land and water uses.

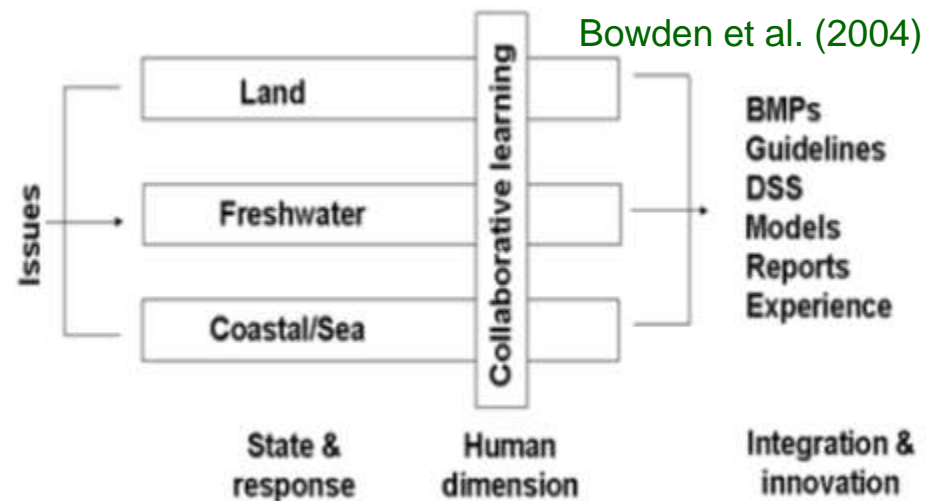
Lesson 2: Manage expectations

- Internally
- Externally
- Need time
- Keep bigger goal in mind

Lesson 3: Agree on integrative concepts



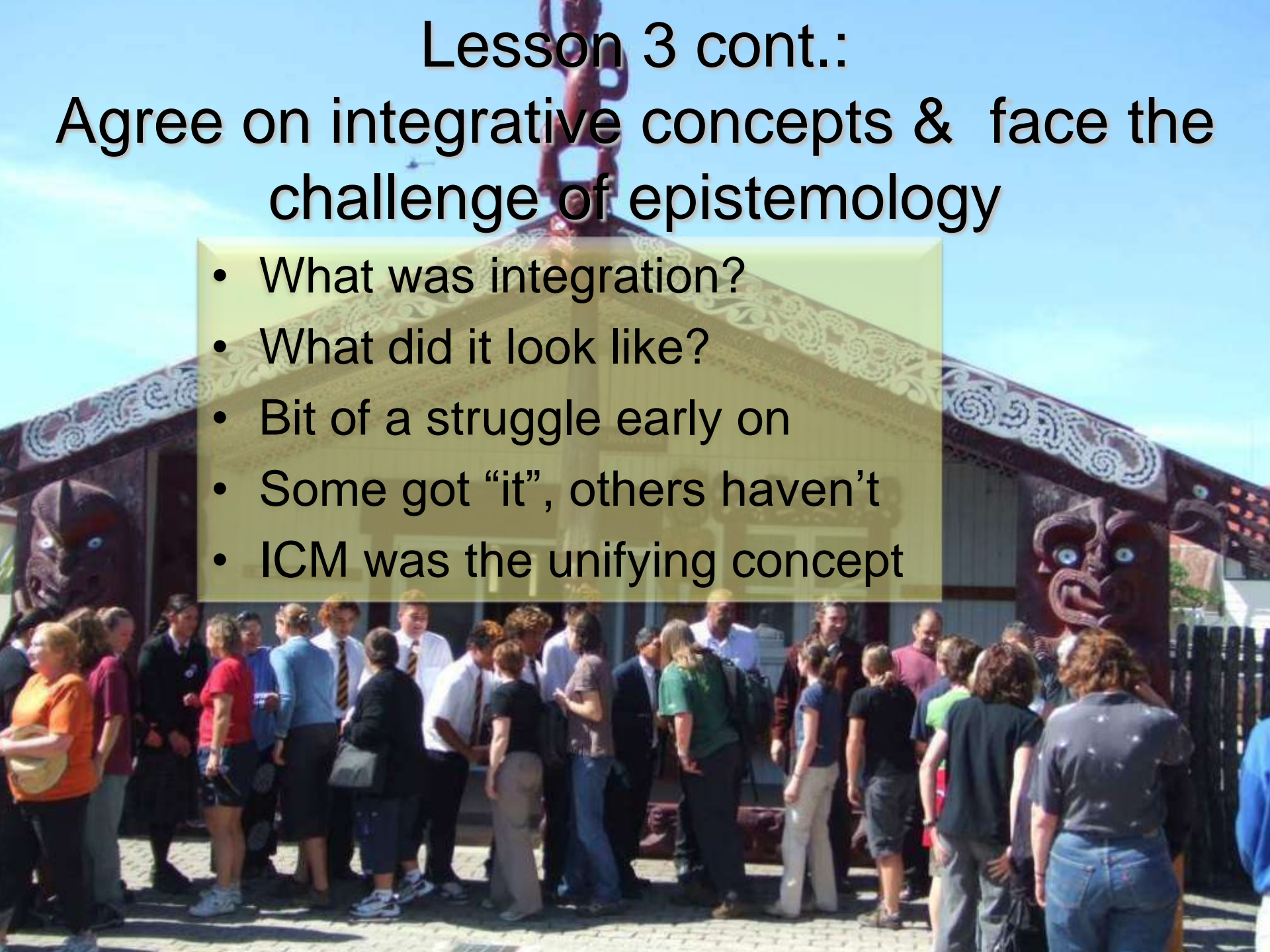
- Make integration part of the project
- Start integration at the beginning
- Plan an integrated project
- Multiple levels of interaction



Lesson 3 cont.:

Agree on integrative concepts & face the challenge of epistemology

- What was integration?
- What did it look like?
- Bit of a struggle early on
- Some got “it”, others haven’t
- ICM was the unifying concept



Lesson 4: Good leadership & management

- 2 leaders – 2 styles
- End user partner became leader
- Both did some science
- Maintaining the momentum



A sunset over the ocean with a dark silhouette of a coastline in the foreground. The sky is filled with vibrant orange and yellow clouds, transitioning to a deep blue at the top. The sun is low on the horizon, casting a warm glow over the water. The foreground shows the dark silhouette of a coastline with some trees and buildings.

Lesson 5: Communication with trust & respect

Mutual trust, understanding and respect are pre-conditions for integrative and collaborative work.

Lesson 6: Different learning means different products

- Wider K products
- Publish or perish
- Different paradigm

Lesson 7: Measure & celebrate success


- Evaluation & reporting
- Different metrics, eg capacity building
- Relationships



Integration - up the creek with a paddle?

“Scientists cannot afford to remain detached experts who deliver knowledge to managers, but must assume the roles of collaborative learners and knowledge generators in a science-management partnership”

Roux et al. (2006)



"The real voyage of discovery consists not in seeking new landscapes, but in having new eyes".

- Marcel Proust

