

# SPONSORSHIP PROSPECTUS

## STUDENT AND EARLY CAREERS CONGRESS 2016

FOUNDATIONS FOR TOMORROW



### ABOUT

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. EIANZ supports environmental practitioners and promotes independent and interdisciplinary discussion on environmental issues.

Our members come from all areas of environmental practice and are at the forefront of challenging and complex issues such as climate change, sustainability and preserving biodiversity. Some members are at the start of their careers, while others are highly regarded experts in their field.

The Students and Early Careers (SEC) Committee promotes the professional development of young professionals within the EIANZ. The role of the SEC Committee is to provide students and early career professionals in the environment profession with career development and networking opportunities.

### THE CONGRESS

The EIANZ SEC Congress is a one-day event that will be held in Brisbane on Wednesday 2 November 2016. The event is targeted at emerging leaders and bright minds in the environment industry. The congress will feature presentations from young researchers as well as some of Australia and New Zealand's leading environmental specialists.

The Congress will be held prior to EIANZ's Annual Conference, the Institute's signature two-day event which will be held on 3 & 4 November 2016. The South East Queensland (SEQ) Division of the EIANZ are hosting the 2016 Conference and SEC Congress.

The 2016 SEC Congress will:

- Reflect the nature, issues, experiences and opportunities of environmental management in Australia and New Zealand for early career professionals, with a particular focus this year on Queensland.
- Build knowledge, skills, proficiencies and networks of participants.
- Recognise and celebrate the achievements of student and early careers environmental practitioners.
- Attract approximately 50-60 delegates.
- Forge links between students and early career professionals and the wider EIANZ Conference and delegates, offering wider networking opportunities.
- Be beneficial to all delegates even if they are not members of the EIANZ.

The program will feature:

- Keynote addresses
- Presentations
- Student research
- Careers workshop
- Networking opportunities

## BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national and potentially international delegates.
- Opportunity for broad exposure to delegates through:
  - Introduction of a session
  - Promotional material
  - Website recognition
  - Signage and announcements
  - Opportunity to provide products or services as in-kind sponsorship
  - Listing on congress page of the EIANZ website
  - Free attendance for early career professional delegates (number dependent on sponsorship package)

## PARTNERSHIP PACKAGES

### GOLD PACKAGE \$2,500

- Opportunity to speak at the Congress
- Large logo in prime position on event flyer that will be circulated throughout Australia and New Zealand
- Logo on opening and session slides
- Logo on the website advertising the event (with a direct link to your company)
- Logo on advertisements for the event
- Logo on e-bulletin advertisement
- Your banner in a prime position at the event
- Three free tickets to the event for student and early careers personnel in your organisation
- Acknowledgment in opening and closing addresses
- Ability to circulate marketing materials

### SILVER PACKAGE \$1,500

- Medium logo on event flyer that will be circulated throughout Australia and New Zealand
- Logo on the website advertising the event (with a direct link to your company)
- Logo on advertisements for the event
- Logo on e-bulletin advertisement
- Your banner at the event
- Two free tickets to the event for student and early careers personnel in your organisation
- Acknowledgment in opening and closing addresses
- Ability to circulate marketing materials

### BRONZE PACKAGE \$1,000

- Small logo on event flyer that will be circulated throughout Australia and New Zealand
- Logo on the website advertising the event (with a direct link to your company)
- Logo on advertisements for the event
- One free ticket to the event for student and early careers personnel in your organisation
- Acknowledgment in opening and closing addresses

# EVENT ORGANISER

The EIANZ Students and Early Careers Committee (Australia and New Zealand) in association with the EIANZ (SEQ Division) Students and Early Career Professional Network

The SEQ Division, including the SEQ-SEC Network, has a proven track record for running events that are efficiently organised, topical and well attended.

The SEQ Division currently represent 33% of the total Institute membership.

# EVENT MANAGER

Cathee Miller  
c/- EIANZ South East Queensland Division  
Level 1, Suite 365, 241 Adelaide Street  
Brisbane QLD 4000  
Telephone: +61 7 5429 8480 | Facsimile: +61 7 5429 8486 | Email: seq@eianz.org

# APPLICATION PROCEDURES

To apply for a sponsorship package, please complete and return the form below.

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## STUDENT AND EARLY CAREERS CONGRESS | PARTNERSHIP APPLICATION

Organisation: .....

Title: ..... First name: ..... Last name: .....

Position held: .....

Business address: .....

Suburb: ..... State: ..... Post code: .....

Business phone: ..... Fax: .....

Email: .....

I/We would like to apply for the following partnership opportunity

- Gold Package \$2,500
- Silver Package \$1,500
- Bronze Package \$1,000

I/We have read and agree to the terms and conditions.

Signed: ..... Date: .....

(For and on behalf of the organisation named above)

All figures are inclusive of GST. A tax invoice will be issues upon receipt of this application.

Cheques payable (\$AU) to the Environment Institute of Australia and New Zealand and return to:

Danielle Bolton  
EIANZ South East Queensland  
Level 1, Suite 365, 241 Adelaide Street  
Brisbane QLD 4000  
Telephone: +61 7 5429 8480 | Facsimile: +61 7 5429 8486 | Email: seq@eianz.org

# TERMS AND CONDITIONS

## ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

## PROVISION OF DELEGATE

Details The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Act requires that before name and address details can be published in the list of forum delegates for distribution to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

## UNAVOIDABLE OCCURRENCES

Should any or all of the Congress be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage.

Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

## ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the Congress.

## APPLICATION PROCEDURES

In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold. No deposited refunds for such cancellations will be made after 31 August 2016.