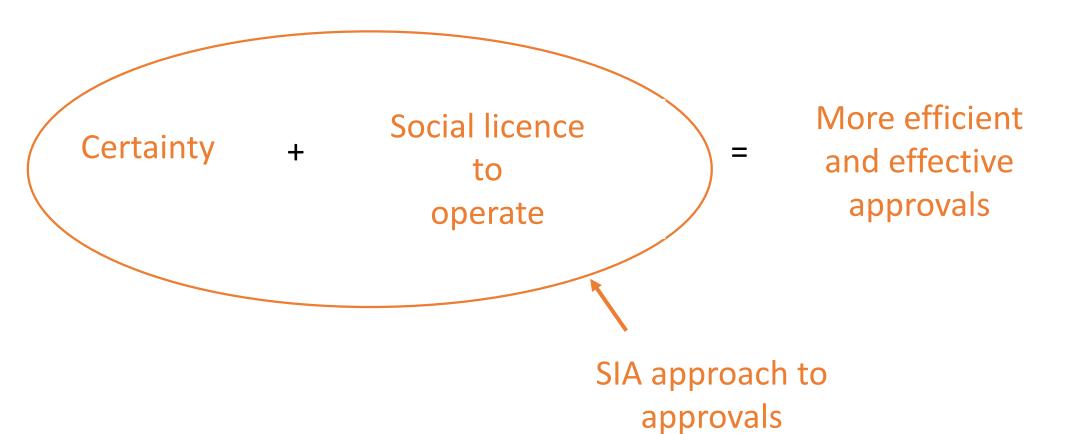
Social Impact Assessment: a different way of approaching environmental approvals

Rachel Maas, Principal Social Scientist, Just Add Lime

Lara Mottee, PhD candidate Macquarie University/University of Groningen

Fourth Symposium for Australian Impact Assessment

15 February 2018, Melbourne



Assumptions

- A 'social impact' is anything linked to a project that affects or concerns any impacted stakeholder group
- Almost anything can be a social impact so long as it is valued or important to a specific group of people

(Vanclay et al 2015)

If not managed, potential social impacts are project risks

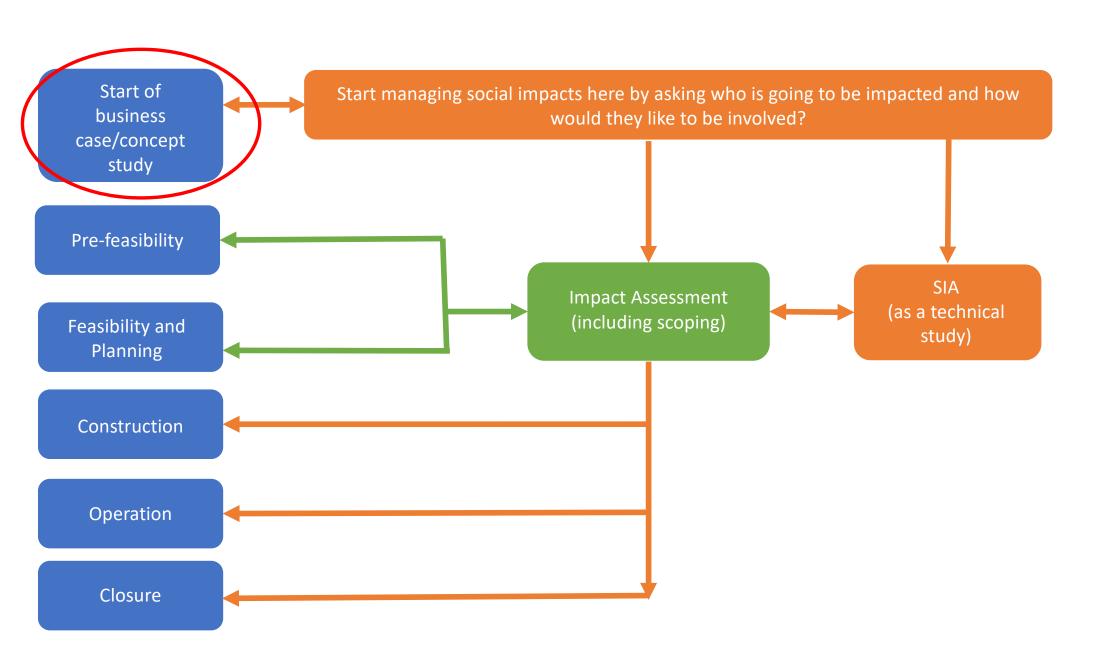




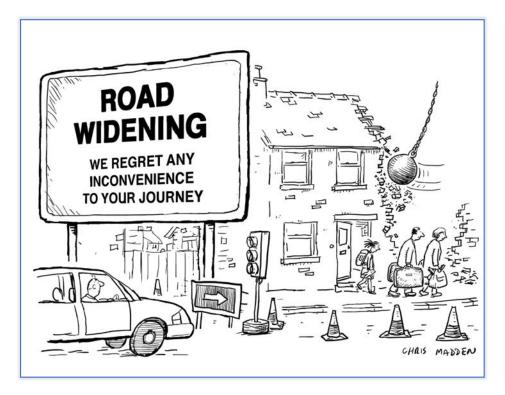








Social impacts vs Environmental Impacts





Step 1 – desk-based research

- a. Who will be impacted
- b. How will they be impacted across the life of the project
- c. Suggestions for how these impacts can be mitigated or managed





Step 1 – desk-based research

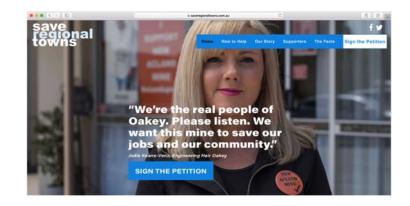
Identify who may be impacted across the life of the project and how:

- Landholders, residents and businesses
- New neighbours
- People in 'host communities' of the project
- People whose livelihoods and wellbeing may be affected as a result of the project
- Indigenous people with a connection to the land and waters
- People who have an interest in the flora and fauna in the area (including weeds and pests)
- People who have an interest in the water in the area
- People who have an interest in the heritage values
- People who are more vulnerable, such as the elderly and people with disabilities
- People in the wider region who may have an interest in the project

Step 2 – ask/ground truth

Ask how people would like to be involved in:

- 1. Scoping
- Baseline choice of indicators and data collection
- Impact identification choice and significance
- 4. Management development of management plans, mitigation strategies, shared responsibilities
- 5. Monitoring data collection and share responsibilities





Challenges?

- Its our project/we are the experts, they are our decisions not theirs
- People want certainty and we can't provide it in the time we have
- They will be against the project and won't want to work with us
- People will take advantage, they'll want more influence they can have
- But we are the experts, we have the university degrees and experience
- The process won't be independent or objective
- We won't be able to agree, there are too many and diverse opinions





Concluding remarks

- Anyone can do this
- Growing importance of managing social risks
- Builds a strong foundation
- Invest at the beginning
- Go on the journey together
- Legislation doesn't cover everybody
- Our work is about building relationships
- It's aligned with our code of ethics





IN-GROUP

OUT-GROUP



Key references

- Coenen, F., Peppel, R. and Woltjer, J., 2000. The evolution of legally prescribed public consultation in Dutch planning. Paper presented at the AESOP Congress, Brno, Czech Republic. Available from: https://research.utwente.nl/en/publications/the-evolution-of-legally-prescribed-public-consultation-in-dutch-
- Dare, M., Schirmer, J. and Vanclay, F., 2014. Community engagement and social licence to operate. Impact Assessment and Project Appraisal, 32(3), pp.188-197.
- Flyvbjerg, B., 2014. What you should know about megaprojects and why: An overview. *Project Management Journal*, 45(2), pp.6-19.
- Mottee, L. 2016. Social Impact Assessment and Managing Urban Transport-Infrastructure projects: Towards a framework to evaluate post-facto effectiveness. Master of Research, Macquarie University. Available from: http://minerva.mq.edu.au:8080/vital/access/manager/Repository/mq:69538
- Vanclay, F., Esteves, A.M., Aucamp, I. & Franks, D. 2015 Social Impact Assessment: Guidance for assessing and managing the social impacts of projects. Fargo ND: International Association for Impact Assessment. Available from https://www.iaia.org/uploads/pdf/SIA Guidance Document IAIA.pdf

Photo references

Slide 3

http://www.abc.net.au/news/2017-03-25/ashburton-residents-protest-against-housing-development/8386544

www.australianmining.com.au/news/toxic-mine-water-released-during-qld-flooding/

http://www.stuff.co.nz/business/industries/68226885/hundreds-of-protesters-march-against-auckland-wharf-expansion

http://www.lockthegate.org.au

Slide 11

https://saveregionaltowns.com.au

http://leunig.com.au/works/cartoons

Slide 12

https://www.themorningbulletin.com.au/news/great-keppel-island-continues-to-divide-politician/3158505/

http://www.theage.com.au/victoria/thousands-protest-proposed-juvenile-prison-in-werribee-south-20170213-guc3zn.html

Slide 13

https://www.khanacademy.org/test-prep/mcat/society-and-culture/social-structures/a/what-are-social-groups-and-social-networks http://leunig.com.au/works/cartoons