

SPONSORSHIP PROSPECTUS

EIANZ ANNUAL CONFERENCE

29 - 31 October 2017 | Wellington | New Zealand

Tu Kaha: Stand Tall
Fronting up with wicked solutions



Environment Institute
of Australia and
New Zealand Inc.





SPONSORSHIP OPPORTUNITY

ABOUT EIANZ

The Environment Institute of Australia and New Zealand (EIANZ) is a professional association for environmental practitioners. EIANZ supports environmental practitioners and promotes independent and interdisciplinary discussion on environmental issues.

Our members come from all areas of environmental practice and are at the forefront of challenging and addressing complex issues such as climate change, sustainability and preserving biodiversity. Some members are at the start of their careers, while others are highly regarded experts in their field.

2017 EIANZ ANNUAL CONFERENCE

The Annual Conference is EIANZ's signature event and provides an excellent opportunity for environmental practitioners from across New Zealand and Australia to build their knowledge, skills, proficiencies, challenge conventional thinking and network with fellow professionals.

EIANZ's Annual Conference recognises and celebrates the achievements of environmental practitioners and attracts delegates from consultancies, government, industry and academia from across Australia and New Zealand

Wellington has been awarded the 2017 conference to bring a focus on environmental professionals in New Zealand. The New Zealand membership base of EIANZ represents 10 per cent of total membership and is steadily growing. The EIANZ Annual conference is a two-day event which will be held on Monday 30 and Tuesday 31 October 2017.

The 2017 Annual Conference will reflect the nature, issues and experiences of environmental management within Australia and New Zealand, with a particular focus on New Zealand. It will also build an understanding and adoption of good environmental management in Australia and New Zealand.

The conference will be open with a welcome function for delegates on the evening on Sunday 29 October 2017 and will include post conference field trips, a student and early careers congress and various EIANZ meetings.



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CONFERENCE PROGRAM

The program will include:

- Keynote addresses
- Panel discussions
- Presentations
- Welcome function
- Gala dinner
- Special interest group events
- Post conference field trips
- Networking opportunities

CONFERENCE STREAMS

- **EFFECTIVE MONITORING AND MEASURING** | The importance of how we measure and what we measure tends to be unrecognised or undervalued.
- **CHANGING BEHAVIOUR** | Environmental practitioners urgently need to find effective methods to bring about changes in attitudes and behaviour that are threatening environmental sustainability.
- **COMMUNICATING SCIENCE** | In this age of 'alternative facts', communicating real science is critical.
- **TEAMING UP** | We need to stand together and pool our knowledge and resources to develop wicked solutions.
- **BUILDING RESILIENCE** | Implementing and incorporating resilience is the start of a journey.
- **STRATEGIC THINKING** | Strategic thinking requires an approach that enables multi-disciplinary, multi-agency and community involvement - providing for processes and environmental outcomes that are wider than originally envisaged.
- **COMMERCIAL SECTOR INVOLVEMENT FOR GOOD ENVIRONMENTAL OUTCOMES** | The commercial sector may help solve wicked problems that have traditionally been the responsibility of central and local government

ATTENDANCE

It is anticipated that the conference will attract between 125 - 200 delegates.

BENEFITS FOR SPONSORS

- Demonstrates commitment to best practice environmental outcomes.
- Demonstrates commitment to young environmental professionals and their career development.
- Direct access to a captive audience of your potential future customers and / or workforce.
- Exposure to local, national and potentially international delegates.
- Opportunity for broad exposure to delegates through:
 - Introduction of a session
 - Promotional material
 - Website recognition
 - Signage and announcements
 - Opportunity to provide products or services as in-kind sponsorship
 - Listing on conference page of the EIANZ website
 - Free attendance for personnel (number dependent on sponsorship package)



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PARTNERSHIP PACKAGES

GOLD PACKAGE \$10,000

- Opportunity to chair a session at the Conference
- Logo on opening and session slides
- Logo on the website listing of the event with a direct link to your company and gold sponsorship level acknowledged
- Logo in the online program for the event with gold sponsorship level acknowledged
- Logo on advertisements for the event
- Your banner in a prime position at the event
- Two free tickets to the event for personnel in your organisation (includes welcome function and gala dinner)
- Acknowledgment in opening and closing addresses
- Ability to circulate marketing materials

SILVER PACKAGE \$5,000

- Logo on the website listing of the event with a direct link to your company and silver sponsorship level acknowledged
- Logo in the online program for the event with silver sponsorship level acknowledged
- Logo on advertisements for the event
- Your banner at the event
- One free ticket to the event for personnel in your organisation (includes welcome function and gala dinner)
- Acknowledgment in opening and closing addresses
- Ability to circulate marketing materials

BRONZE PACKAGE \$2,500

- Logo on the website listing of the event with a direct link to your company and bronze sponsorship level acknowledged
- Logo on advertisements for the event
- Acknowledgment in opening and closing addresses
- Your company banner at the event

TRADE DISPLAY BOOTHS \$1,800

- 1 x single booth (3m x 3m deep and 2.4m high)
- Partitioning on both sides and back walls, fascia across the front
- 1 x company sign up to 30 characters
- 1 x general purpose electrical outlet
- 2 x spotlights
- Company logo on EIANZ website conference page with direct link to company website

Costs listed above are in New Zealand dollars

Don't see anything in the packages above that suits your company?

We can tailor packages to your company requirements. Please contact us on +613 8593 4140 (AU), +64 9887 6972 (NZ) or conference@eianz.org.



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EVENT MANAGER

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Telephone +613 8593 4140 (AU) | +64 9887 6972 (NZ) | Email: conference@eianz.org

APPLICATION PROCEDURES

To apply for a sponsorship package, please complete and return the form below.

2017 EIANZ ANNUAL CONFERENCE | PARTNERSHIP APPLICATION

Organisation:

Title: First name: Last name:

Position held:

Business address:

Suburb: State: Post code:

Country:

Business phone: Email:

I/We would like to apply for the following partnership opportunity

- ☐ Gold Package \$10,000
- ☐ Silver Package \$5,000
- ☐ Bronze Package \$2,500
- ☐ Trade display booth \$1,800

I/We have read and agree to the terms and conditions.

Signed: Date:

(For and on behalf of the organisation named above)

All figures are in New Zealand dollars. A tax invoice will be issued upon receipt of this application. Payment can be made by bank deposit or credit card using the details provided on the tax invoice.



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TERMS AND CONDITIONS

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend these events.

PROVISION OF DELEGATE DETAILS

The provision of delegate contact details is subject to the provisions of the Privacy Act 2001. The Act requires that before name and contact details can be published in a list of forum delegates and distributed to fellow delegates or any other party, delegates must give consent. This consent will be sought but is not guaranteed.

UNAVOIDABLE OCCURRENCES

Should any or all of the conference be cancelled or delayed through no fault of the organiser, the venue or the Event Manager, then the sponsor shall not be entitled to any refund or claim for any loss or damage. Inclusion of artwork and text of corporate logos or recognition in printed material is subject to meeting publication deadlines.

ADVERTISING FOR THE EVENTS

The partnership packages include the company logo on selected advertisements. The organisers will seek to provide maximum exposure but make no guarantee that the logos will be placed on all advertisements of the conference.

APPLICATION PROCEDURES

In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold. No deposited refunds for such cancellations will be made after 30 June 2017.





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