



## **Advocacy**

We are approaching advocacy in the context of all four other objectives:

- Advocacy to government in relation to appropriate legislative and organisational governance of key processes affecting Climate Change Adaptation and Emissions Mitigation.
- Advocacy of key messages and communications processes as delivered by environmental professionals as appose to economists and business industry professionals.
- Advocacy of the need to build professional capacity in relation to the emerging emissions and adaptation management mechanisms (such as Carbon Markets) in Australia, New Zealand and globally. And
- Most importantly, advocacy of the need for a system of certification for climate change professionals.